



Municipality of  
**Leamington**  
live | play | work

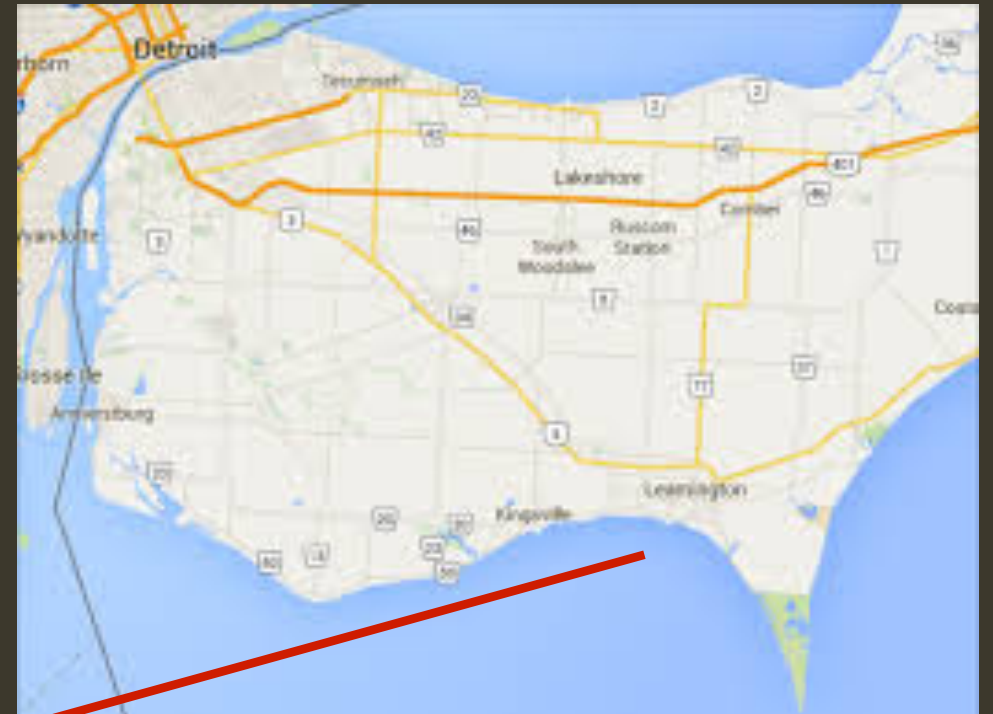
Stupid Conversations with  
Crazy People

2017

# WHERE WE ARE



# WHERE WE ARE



# WHERE WE ARE





# REGIONAL VERSUS LOCAL



# WHERE THE STORY



## End of an era: Leamington's Heinz plant closes



### CTV Windsor: After over a century, Heinz closes



The final drop of ketchup has been bottled, and tomatoes canned, as Heinz closes its doors in Leamington. Sacha Long reports.

### CTV News Channel: Tears and hugs as plant closes



Sacha Long reports from the closed Heinz plant in Leamington, Ont. on an emotional last day for workers, and the future of the building.

### CTV News Channel: Losing the Heinz plant



Leamington, Ont. Mayor John Paterson says it is heartbreaking to see Heinz leave, but people are relieved the plant has been taken over.

1 2 3 >>

CBCnews | Windsor

Canada Windsor Photo Galleries

## H.J. Heinz Co. Leamington: 1909-2014

Plant that opened in 1909 will close in corporate restructuring, throwing hundreds out of work

CBC News Posted: Jun 26, 2014 5:00 AM ET | Last Updated: Jun 27, 2014 2:24 PM ET



## Leamington reels as Heinz announces closure: 'We are filled with sadness' (With Video)



DOUG SCHMIDT, WINDSOR STAR  
More from Doug Schmidt, Windsor Star

Published on: November 14, 2013 | Last Updated: October 8, 2015 4:44 PM EDT



Heinz Canada, Leamington's biggest employer and taxpayer is shutting down. Employees were notified on Thursday November 14, 2013. (JASON KRYK/The Windsor Star)

# WHERE THE STORY BEGINS

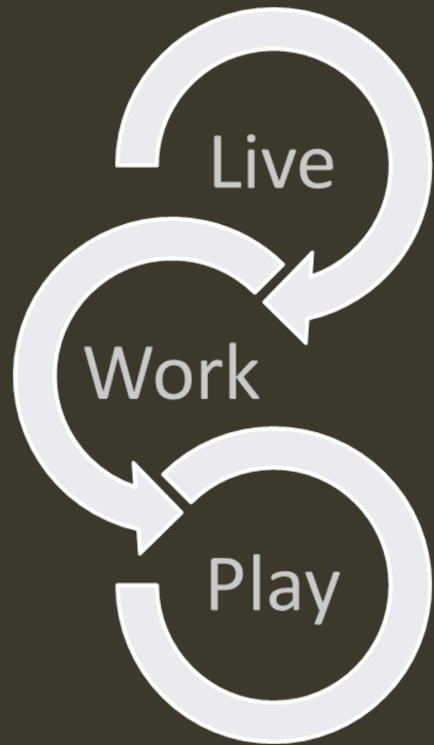




WHERE TO B



# A CATAPULT FOR CHANGE



## Live

### Community Development

- Community Partner Engagement
- Poverty Reduction
- Workforce Development
- Cultural Diversity
- Urban Renewal / Downtown Revitalization
- Healthy Community
- Youth Engagement
- Sustainable / Green

## Work

### Economic Development

- Agri Business
- Manufacturing
- Healthcare
- Tourism
- Small Business

## Play

### Tourism

- Sports Tourism
- Culinary Tourism
- Eco Tourism
- Culture & Arts / Heritage
- Festivals & Events
- Waterfront Development
- Asset Map
- Agriculture / Healthcare



# CRAZY PEOPLE & STUPID IDEAS?



# THE UNUSUAL AND EXTRAORDINARY



# BASIC TOOLS



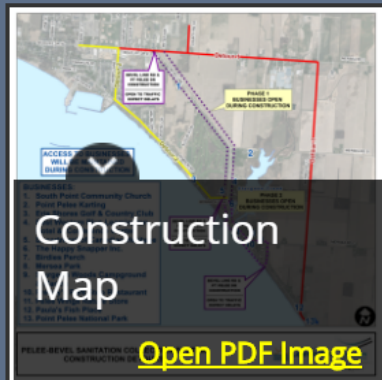


# BASIC TOOLS

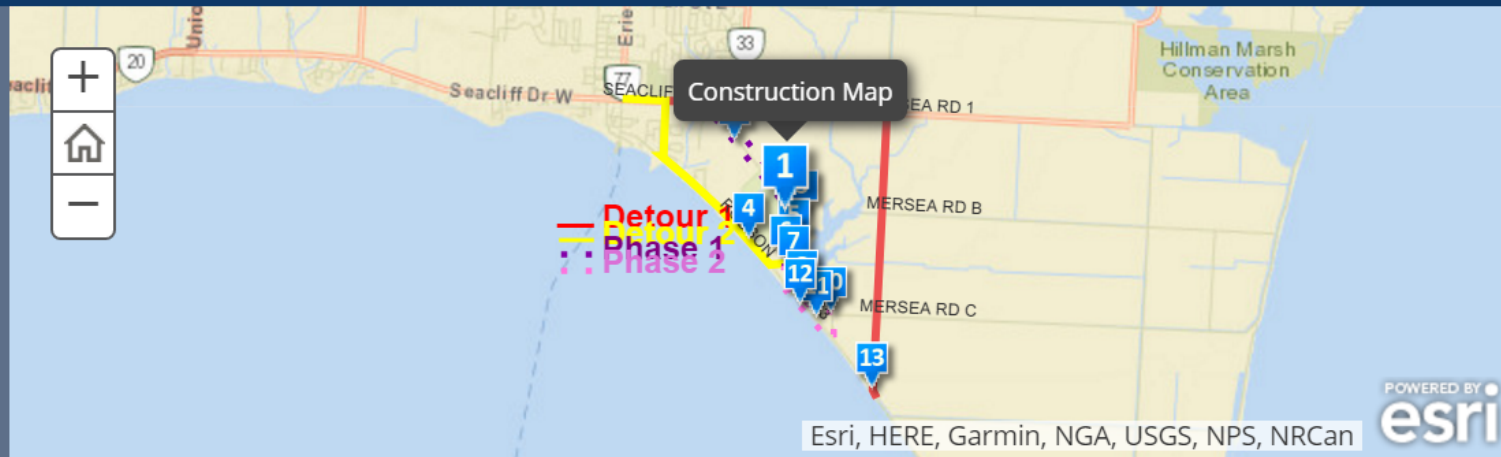
## Pelee - Bevel Sanitation Collection System Construction Detours - All Businesses will b...

[Click Here for Detour Map](#)

All Businesses will be open during Construction

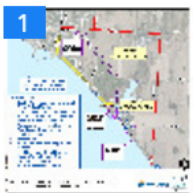


[Open PDF Image](#)



Esri, HERE, Garmin, NGA, USGS, NPS, NRCan

POWERED BY  
**esri**



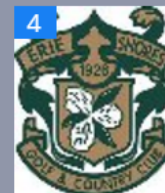
Construction Map



South Point Community Church  
PRAYER CARE SHARE



Pelee Karting



Erie Shores Golf & Country Club



Best Western Plus  
Leamington Hotel & Suites



Canada  
Department of Canadian Heritage



The Leamington

# THE RESULTS



## ARTIST'S CONCEPT ENHANCED LEAMINGTON CORE

1. CROSSED ARCHWAY AT 4th CORNER
2. GREEN SPACE ON QUEEN'S AVE, CREATING SINGLE TRAFFIC LANE WITH ANGLED PARKING
3. COMMERCIAL-RESIDENTIAL BUILDING- EXAMPLE LOCATION: CORNER OF PRINCESS & TALBOT ST. E.
4. BIKE LANES RUNNING NORTH & SOUTH ALONG ERIE ST; CENTRE TURN LANES
5. LANDSCAPED MEDIAN ALONG TALBOT ST, EAST & WEST
6. MILL STREET CONVERTED TO SINGLE LANE WITH ANGLE PARKING AND PEDESTRIAN-FRIENDLY PARK SUITABLE FOR SPECIAL EVENTS, FARMERS MARKET, ETC. STREET CAN BE CLOSED
7. TRANSFORMED INTERNATIONAL HOTEL-TO BOUTIQUE HOTEL- FINE DINING & ENTERTAINMENT
8. LANDSCAPED PARKETTE ON ERIE ST. S.



Municipality of  
**Leamington**  
live | play | work

# BUSINESS HOTHOUSE





# LET'S CONNECT

**Jeanine Lassaline-Berglund**

Manager of Economic & Community Development  
Municipality of Leamington

[jlberglund@leamington.ca](mailto:jlberglund@leamington.ca)

[www.Leamington.ca](http://www.Leamington.ca)

@TweetLeamington

@LeamingtonEcDev