

APPENDIX F: NOTES TO ACCOMPANY FIRM VISITOR ROLE PLAY

Survey Used in DVD -- Role Playing for Firm Visitors

(Note: This survey was shortened for purposes of the DVD. Most programs use one hour surveys.)

COVER SHEET:

Name of firm being visited: _____

Address of firm: _____

City: _____ State: _____ Zip: _____

Name of person being interviewed: _____

Date of interview: _____

Persons doing visit: _____

The program is sponsored locally by the Fergus Falls Chamber of Commerce, the City of Fergus Falls, the Fergus Falls Community College, and the Otter Tail County Extension Office. We are getting technical assistance from the University of Minnesota and the Minnesota Extension Service.

Our project has three major objectives:

1. To demonstrate the community's willingness to help our existing businesses.
2. To identify needs/concerns of our existing businesses so we can help them retain/expand their employment.
3. To develop long-range economic development plans for helping existing business.

The **confidentiality rule**. Your individual answers to this survey are confidential. Your response will be summarized with those of other firms and reported as percentages or averages.

The **skip-it rule**. If there are questions you want to skip, we will do that. Just let us know. There is no need to explain your reasons for skipping a question.

APPENDIX F: NOTES TO ACCOMPANY FIRM VISITOR ROLE PLAY (continued)

Is all the information on the cover sheet correct? (Circle one) Yes No
[If the answer is no, please correct it.]

When did your firm begin its operation here? _____ (year)

What are your firm's major products?

What are your expectations for the demand of your products over the next three years? (Circle one) Increase Stay the same Decrease

We want to encourage other firms to use development programs that are useful. For those programs you have used, which ones you would recommend to other firms. (Circle one response per program)

	Would Recommend?		
	Yes	Maybe	No
Minnesota Extension Service	Yes	Maybe	No
Minnesota Technology Program	Yes	Maybe	No
Department of Development	Yes	Maybe	No
Economic Security Department	Yes	Maybe	No
Environmental Protection Agency	Yes	Maybe	No
Other _____	Yes	Maybe	No

How would you rate the quality of the following public services? (Circle one on each line)

	Excellent	Good	Fair	Poor	Very Poor
Water system	1	2	3	4	5
Elementary/secondary schools	1	2	3	4	5
Fire protection	1	2	3	4	5
Emergency medical service	1	2	3	4	5
Police protection	1	2	3	4	5

Considering everything, how would you rate this community as a place to do business? (Circle one)

Excellent	Good	Fair	Poor	Very Poor
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