



**BREI Fundamentals Course**  
**June 3-5, 2018**  
**2019 BREI Annual Conference**  
**Jackson, MS**  
**Course Agenda**

**June 3, 2019**

1:00 pm	Instructor Introductions and Course Overview
1:30 pm	Self-introduction of participants
2:00 pm	What is a BR&E program? <ul style="list-style-type: none"><li>• BR&amp;E Visitation Programs – The Four Models</li></ul>
2:45 pm	Break
3:00 pm	Pre-BR&E Visitation Programs <ul style="list-style-type: none"><li>• Community Self-Assessment</li><li>• Community Profile</li></ul>
3:45 pm	Social Capital's Role in BR&E Programs
4:30 pm	Recap and Questions
4:45 pm	Adjourn

**June 4, 2019**

8:30 am	Reflection from Day 1
9:00 am	Task Force and Leadership Team Roles
9:30 am	Survey Design and Firm Selection
10:00 am	Break
10:15 am	Survey Design and Firm Selection (continued)
10:45 am	Firm Visitor Training
11:45 am	Recap and Questions
12:00 noon	Lunch
1:00 pm	Survey Review and Followup
1:45 pm	Survey Analysis and Reports
2:15 pm	Break
2:30 pm	Task Force Retreat/Plan Draft
3:15 pm	Community Input, Celebration and Implementation
3:45 pm	Prepare for Group Presentations
4:45 pm	Recap and Questions
5:00 pm	Adjourn

**June 5, 2019**

8:30 am	Reflection from Day 2
9:00 pm	Measuring Success/Evaluation
10:00 am	Group Presentations
11:30 am	BREI Membership and Certification
11:45 am	Review, Evaluation and Additional Resources
12:00 noon	Adjourn