

## BIO

Ida Scott, BREP

BRE Visitation Fundamentals Overview

Ida Scott has been a member of (BREI) Business Retention and Expansion International since 2004.

She is an accredited BREP (Business Retention and Expansion Professional) through BREI. Ida served on the BREI board for the past 9 years and held positions of President Elect, President in 2015-2016 and Past President. During her tenure on the BREI board chaired the BREI Strategic Planning and the Awards Committees.

Ida has worked as Director of Economic Development for the Town of Grand Falls – Windsor, Newfoundland and for 14 years as Manager of the BDA (Bridgewater Development Association), Bridgewater, Nova Scotia. Through her work with the BDA, Ida was the BRE Overall Coordinator for a BRE project in 2006-2007 which received an Award of Excellence from BREI for an outstanding BR&E Program (population under 50,000). Ida was the BRE Overall Coordinator for a BRE project in 2016-2017 for the Bridgewater, Nova Scotia area.

In 2018-19, Ida facilitated a mini BRE program for the Marine Service Sector in Lunenburg Nova Scotia to help build a business case to make Lunenburg a Marine Service Centre of Excellence.

Since 1991, Ida has owned and worked in her business: Economic Spectrum Unlimited carrying out Project Evaluations for non-profit organizations, completing Business Plans, facilitating Strategic Planning, developing and delivering workshops on Team Building, Conflict Resolution, delivering Human Resource Planning projects for businesses, Career Planning, and delivering 600+ training sessions on topics such as: Marketing, HR Planning, Starting Your Own Business and Job Search Techniques.