

# Business Retention & Expansion

## Certification Requirements

Business Retention and Expansion International | P.O. Box 15011, Hattiesburg, MS 39404-5011 | 601.602.8075 | [brei@brei.org](mailto:brei@brei.org)

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## Business Retention & Expansion Coordinator Certification

- What does certification mean to you?
- What value does it have for you and your organization?
- This training is the recognized by the Business Retention and Expansion International professional association as its BRE Fundamentals Certification Course that is required for certification as BRE Coordinator

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## **BREI Has Two Certification Levels**

- BRE Coordinator (BREC)
  - Initial level of certification
- BRE Professional (BREP)
  - Advanced certification level

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## **BRE Coordinator (BREC)**

- Certification Requirements
  - Documented completion of the Fundamentals Certification Course
  - Current paid membership
  - Coordinator application fee received by BREI
- Recertification Requirements
  - Participate in implementing a BR&E program
  - Attend at least one BREI Conference
  - Complete one BREI Continuing Education Course
  - Maintain continuous BREI membership
  - Professional application fee received by BREI

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## BRE Professional (BREP)

- Certification Requirements
  - Certified BRE Coordinator
  - Participate in implementing a BR&E program
  - Attend at least two BREI Conferences within a three year time frame
  - Complete four BREI Continuing Education Courses
  - Evidence of organizational involvement
  - Maintain continuous BREI membership
  - Professional application fee received by BREI
  - Current paid membership
  - Coordinator application fee received by BREI

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## BRE Professional (BREP)

- Recertification Requirements
  - Certified BRE Professional
  - Attend at least two BREI Conferences within a three year time frame
  - Complete two BREI Continuing Education Courses
    - Non-BREI courses with *pre-approval* will be considered
  - Evidence of organizational involvement
  - Maintain continuous BREI membership
  - Professional application fee received by BREI
  - Current paid membership

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## For Additional Information

Certification and recertification requirements and forms can be found at:

<http://www.brei.org/Certification/Certification.php>

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## Questions

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