



BREI Fundamentals Course
Online Certification
September 22, 24, and 29 and October 1, 2020
1:00 – 3:00 Central Daylight Time
Course Agenda

September 22, 2020

1:00 – 3:00 Central Time

- Course Overview and Ground Rules 15 minutes
- Section 1 – Course Introduction 30 minutes
- Section 2 – BR&E Program Introduction 30 minutes
- Section 3 – Community Profile 30 minutes
- Q&A and Homework 15 minutes

September 24, 2020

1:00 – 3:00 Central Time

- Reflection – 1st Class and Homework Review 15 minutes
- Section 4 – Social Capital 30 minutes
- Section 5 – Local Leader Roles 15 minutes
- Section 6 – Survey Design and Implementation 30 minutes
- Section 7 – Firm Visitation Overview (part 1) 15 minutes
- Q&A and Homework 15 minutes

September 29, 2020

1:00 – 3:00 Central Time

- Reflection – 2nd Class and Homework Review 15 minutes
- Section 7 – Firm Visitation Overview (part 2) 15 minutes
- Section 8 – Red Flag Review 15 minutes
- Section 9 – Survey Analysis and Reports Report 30 minutes
- Section 10 – Action Team Planning 30 minutes
- Q&A and Homework 15 minutes

October 1, 2020

1:00 – 3:00 Central Time

- Reflection – 3rd Class and Homework Review 15 minutes
- Section 11 – Community Input, Celebration and Implementation 15 minutes
- Section 12 – Program Evaluation 30 minutes
- Section 13 – Special Topics in BR&E 25 minutes
- Section 14 – Management of an Economic Development Organization 20 minutes
- Project and Certification Instructions 15 minutes
- Due date for final project/homework – June 19, 2020