



BREI Fundamentals Course
Online Certification
September 7, 9, 14, and 16, 2021
1:00 – 3:30 Central Daylight Time
Course Agenda

September 7, 2021

1:00 – 3:30 Central Time

- Course Overview and Ground Rules 15 minutes Alan Barefield
- Section 1 – Course Introduction 30 minutes Alan Barefield
- Section 2 – BR&E Program Introduction 30 minutes Alan Barefield
- Section 3 – Community Profile 30 minutes Jason Guidry
- Q&A and Homework 15 minutes Alan Barefield

September 9, 2021

1:00 – 3:30 Central Time

- Reflection – 1st Class and Homework Review 15 minutes Alan Barefield
- Section 4 – Social Capital 30 minutes Alan Barefield
- Section 5 – Local Leader Roles 15 minutes Jason Guidry
- Section 6 – Survey Design and Implementation 30 minutes Alan Barefield
- Section 7 – Firm Visitation Overview (part 1) 15 minutes Jason Guidry
- Q&A and Homework 15 minutes Jason Guidry

September 14, 2021

1:00 – 3:30 Central Time

- Reflection – 2nd Class and Homework Review 15 minutes Jason Guidry
- Section 7 – Firm Visitation Overview (part 2) 15 minutes Jason Guidry
- Section 8 – Red Flag Review 15 minutes Jason Guidry
- Section 9 – Survey Analysis and Reports Report 30 minutes Alan Barefield
- Section 10 – Action Team Planning 30 minutes Jason Guidry
- Q&A and Homework 15 minutes Alan Barefield

September 16, 2021

1:00 – 3:30 Central Time

- Reflection – 3rd Class and Homework Review 15 minutes Jason Guidry
- Section 11 – Community Input, Celebration and Implementation 15 minutes Jason Guidry
- Section 12 – Program Evaluation 30 minutes Alan Barefield
- Section 13 – Special Topics in BR&E 25 minutes Jason Guidry
- Section 14 – Management of an Economic Development Organization 20 minutes Alan Barefield
- Certification 15 minutes Jason Guidry
- Project Instructions 5 minutes Jason Guidry
- Due date for final project/homework – September 30, 2021