



BREI Fundamentals Course

Online Certification

July 12, 14, 19, and 21, 2022

1:00 – 3:30 Central Daylight Time

Course Agenda

July 12, 2022

1:00 – 3:30 Central Time

- Course Overview and Ground Rules 15 minutes Alan Barefield
- Section 1 – Course Introduction 30 minutes Alan Barefield
- Section 2 – BR&E Program Introduction 30 minutes Alan Barefield
- Section 3 – Program Planning & Evaluation Introduction 30 minutes Zina Taran
- Section 4 – Community Profile 30 minutes Alan Barefield
- Q&A and Homework 15 minutes Alan Barefield

July 14, 2022

1:00 – 3:30 Central Time

- Reflection – 1st Class and Homework Review 15 minutes Alan Barefield
- Section 4 – Community Profile 15 minutes Lisa Cooley
- Section 5 – Social Capital 30 minutes Lisa Cooley
- Section 6 – Local Leader Roles 15 minutes Alan Barefield
- Section 7 – Survey Design and Implementation 30 minutes Zina Taran
- Q&A and Homework 15 minutes Alan Barefield

July 19, 2022

1:00 – 3:30 Central Time

- Reflection – 2nd Class and Homework Review 15 minutes Alan Barefield
- Section 8 – Firm Visitation Overview 45 minutes Lisa Cooley
- Section 9 – Red Flag Review 15 minutes ... Devon Meadowcroft
- Section 10 – Survey Analysis and Reports Report 30 minutes ... Devon Meadowcroft
- Section 11 – Action Team Planning 30 minutes Alan Barefield
- Q&A and Homework 15 minutes Alan Barefield

July 21, 2022

1:00 – 3:30 Central Time

- Reflection – 3rd Class and Homework Review 15 minutes Alan Barefield
- Section 12 – Program Evaluation 30 minutes ... Devon Meadowcroft
- Section 13 – Community Input, Celebration and Implementation 15 minutes Alan Barefield
- Section 14 – Special Topics in BR&E 25 minutes Alan Barefield
- Section 15 – Management of an Economic Development Organization 20 minutes Alan Barefield
- Certification 15 minutes Alan Barefield
- Project Instructions 5 minutes Alan Barefield
- Due date for final project/homework – August 4, 2022