

Industry Cluster Identification

for 9 Texas ZIPs

Lightcast Q2 2024 Data Set

May 2024

Mississippi State University



Box 5187
Mississippi State, Mississippi 39762

Parameters

Regions:

Code	Description
75601	Longview, TX (in Gregg county)
75602	Longview, TX (in Gregg county)
75603	Longview, TX (in Gregg county)
75604	Longview, TX (in Gregg county)
75605	Longview, TX (in Gregg county)

Code	Description
75606	Longview, TX (in Gregg county)
75607	Longview, TX (in Gregg county)
75608	Longview, TX (in Gregg county)
75615	Longview, TX (in Gregg county)

Datarun: 2024.2 – QCEW Employees, Non-QCEW Employees, Self-Employed, and Extended Proprietors

Executive Summary

- Your highest ranked cluster is Oil and Gas Production and Transportation, with a score of 72 (out of 100) points.
- Your average cluster score is 26 (out of 100) points. This is not a benchmark against other regions; it only compares the relative performance of your clusters to each other. Clusters ranked higher than 26 are above average for your region, while clusters ranked lower than 26 are below average.
- Top clusters must have a score of at least 34, while bottom clusters must have a score of 18 or less. These thresholds are determined by applying the average deviation (plus or minus 8) to the average cluster score 26.

 7 Top Clusters  38 Average Clusters  10 Bottom Clusters



Cluster Rankings

Oil and Gas Production and Transportation

72

You have 7 industries in this cluster:

NAICS	Industry	Jobs	Score
211120	Crude Petroleum Extraction	1,670	69
211130	Natural Gas Extraction	762	76
213111	Drilling Oil and Gas Wells	53	20
213112	Support Activities for Oil and Gas Operations	1,607	77
333132	Oil and Gas Field Machinery and Equipment Manufacturing	48	29
486110	Pipeline Transportation of Crude Oil	72	59
486210	Pipeline Transportation of Natural Gas	181	69

Production Technology and Heavy Machinery

58

You have 8 industries in this cluster:

NAICS	Industry	Jobs	Score
333120	Construction Machinery Manufacturing	473	54
333415	Air-Conditioning and Warm Air Heating Equipment and Commercial and Industrial Refrigeration Equipment Manufacturing	757	71

333912	Air and Gas Compressor Manufacturing	55	38	
333924	Industrial Truck, Tractor, Trailer, and Stacker Machinery Manufacturing	67	32	
333994	Industrial Process Furnace and Oven Manufacturing	62	47	
333998	All Other Miscellaneous General Purpose Machinery Manufacturing	49	19	
336510	Railroad Rolling Stock Manufacturing	127	45	
339991	Gasket, Packing, and Sealing Device Manufacturing	38	32	

Upstream Metal Manufacturing

56

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
331110	Iron and Steel Mills and Ferroalloy Manufacturing	229	56

Electric Power Generation and Transmission

55

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
221112	Fossil Fuel Electric Power Generation	137	55

Local Health Services

42

You have 27 industries in this cluster:

NAICS	Industry	Jobs	Score
456110	Pharmacies and Drug Retailers	442	21
456130	Optical Goods Retailers	77	16
532283	Home Health Equipment Rental	12	17
621111	Offices of Physicians (except Mental Health Specialists)	3,223	100
621210	Offices of Dentists	444	27

621310	Offices of Chiropractors	63	17
621320	Offices of Optometrists	85	19
621330	Offices of Mental Health Practitioners (except Physicians)	94	15
621340	Offices of Physical, Occupational and Speech Therapists, and Audiologists	188	21
621399	Offices of All Other Miscellaneous Health Practitioners	617	15
621420	Outpatient Mental Health and Substance Abuse Centers	19	18
621492	Kidney Dialysis Centers	37	22
621493	Freestanding Ambulatory Surgical and Emergency Centers	407	38
621498	All Other Outpatient Care Centers	181	24
621511	Medical Laboratories	146	48
621512	Diagnostic Imaging Centers	61	39
621610	Home Health Care Services	1,921	19
621991	Blood and Organ Banks	85	22
622110	General Medical and Surgical Hospitals	1,711	10
622210	Psychiatric and Substance Abuse Hospitals	149	23
623110	Nursing Care Facilities (Skilled Nursing Facilities)	273	14
623210	Residential Intellectual and Developmental Disability Facilities	65	14
623220	Residential Mental Health and Substance Abuse Facilities	110	14
623311	Continuing Care Retirement Communities	185	15
623312	Assisted Living Facilities for the Elderly	301	13
623990	Other Residential Care Facilities	183	15
812210	Funeral Homes and Funeral Services	57	19

💧 Upstream Chemical Products

39

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
325120	Industrial Gas Manufacturing	11	39

Downstream Metal Products

36

You have 3 industries in this cluster:

NAICS	Industry	Jobs	Score
332312	Fabricated Structural Metal Manufacturing	123	29
332321	Metal Window and Door Manufacturing	83	26
332431	Metal Can Manufacturing	135	47

Construction Products and Services

34

You have 7 industries in this cluster:

NAICS	Industry	Jobs	Score
221310	Water Supply and Irrigation Systems	26	18
236210	Industrial Building Construction	31	18
237120	Oil and Gas Pipeline and Related Structures Construction	182	32
237130	Power and Communication Line and Related Structures Construction	72	25
327332	Concrete Pipe Manufacturing	53	41
332410	Power Boiler and Heat Exchanger Manufacturing	85	36
332420	Metal Tank (Heavy Gauge) Manufacturing	168	41

Transportation and Logistics

32

You have 7 industries in this cluster:

NAICS	Industry	Jobs	Score
481211	Nonscheduled Chartered Passenger Air Transportation	35	25
482110	Rail transportation	98	28
484121	General Freight Trucking, Long-Distance, Truckload	247	20
484230	Specialized Freight (except Used Goods) Trucking, Long-Distance	202	37
488190	Other Support Activities for Air Transportation	91	23

488210	Support Activities for Rail Transportation	254	49
488510	Freight Transportation Arrangement	41	15

🏈 Recreational and Small Electric Goods

32

You have 2 industries in this cluster:

NAICS	Industry	Jobs	Score
339940	Office Supplies (except Paper) Manufacturing	50	37
339999	All Other Miscellaneous Manufacturing	61	27

🚚 Distribution and Electronic Commerce

30

You have 30 industries in this cluster:

NAICS	Industry	Jobs	Score
423210	Furniture Merchant Wholesalers	26	20
423430	Computer and Computer Peripheral Equipment and Software Merchant Wholesalers	33	26
423440	Other Commercial Equipment Merchant Wholesalers	73	21
423450	Medical, Dental, and Hospital Equipment and Supplies Merchant Wholesalers	16	28
423510	Metal Service Centers and Other Metal Merchant Wholesalers	144	30
423610	Electrical Apparatus and Equipment, Wiring Supplies, and Related Equipment Merchant Wholesalers	50	29
423810	Construction and Mining (except Oil Well) Machinery and Equipment Merchant Wholesalers	56	28
423820	Farm and Garden Machinery and Equipment Merchant Wholesalers	21	18
423830	Industrial Machinery and Equipment Merchant Wholesalers	562	39
423840	Industrial Supplies Merchant Wholesalers	152	29
423850	Service Establishment Equipment and Supplies Merchant Wholesalers	15	21
423940	Jewelry, Watch, Precious Stone, and Precious Metal Merchant Wholesalers	28	15
424210	Drugs and Druggists' Sundries Merchant Wholesalers	42	25
424350	Clothing and Clothing Accessories Merchant Wholesalers	31	11

424690	Other Chemical and Allied Products Merchant Wholesalers	67	25	
424710	Petroleum Bulk Stations and Terminals	60	42	
424720	Petroleum and Petroleum Products Merchant Wholesalers (except Bulk Stations and Terminals)	85	50	
424820	Wine and Distilled Alcoholic Beverage Merchant Wholesalers	39	24	
424950	Paint, Varnish, and Supplies Merchant Wholesalers	44	26	
424990	Other Miscellaneous Nondurable Goods Merchant Wholesalers	35	23	
425120	Wholesale Trade Agents and Brokers	110	17	
455211	Warehouse Clubs and Supercenters	798	22	
456110	Pharmacies and Drug Retailers	442	21	
459999	All Other Miscellaneous Retailers	256	15	
493110	General Warehousing and Storage	947	42	
493190	Other Warehousing and Storage	29	14	
532412	Construction, Mining, and Forestry Machinery and Equipment Rental and Leasing	279	46	
532490	Other Commercial and Industrial Machinery and Equipment Rental and Leasing	36	24	
561499	All Other Business Support Services	38	15	
561910	Packaging and Labeling Services	20	13	

💡 Lighting and Electrical Equipment

30

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
335312	Motor and Generator Manufacturing	67	30

🔑 Local Utilities

30

You have 5 industries in this cluster:

NAICS	Industry	Jobs	Score
221122	Electric Power Distribution	28	29

221210	Natural Gas Distribution	33	31	
517111	Wired Telecommunications Carriers	129	28	
517121	Telecommunications Resellers	110	34	
562910	Remediation Services	41	21	

Financial Services

30

You have 10 industries in this cluster:

NAICS	Industry	Jobs	Score
522291	Consumer Lending	96	18
522292	Real Estate Credit	29	28
522299	International, Secondary Market, and All Other Nondepository Credit Intermediation	18	16
522390	Other Activities Related to Credit Intermediation	238	31
523150	Investment Banking and Securities Intermediation	275	39
523910	Miscellaneous Intermediation	722	28
523940	Portfolio Management and Investment Advice	886	29
523991	Trust, Fiduciary, and Custody Activities	257	22
523999	Miscellaneous Financial Investment Activities	26	14
525910	Open-End Investment Funds	260	38

Metalworking Technology

27

You have 3 industries in this cluster:

NAICS	Industry	Jobs	Score
332313	Plate Work Manufacturing	120	33
332812	Metal Coating, Engraving (except Jewelry and Silverware), and Allied Services to Manufacturers	55	21
333517	Machine Tool Manufacturing	38	19

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
903999	Local Government, Excluding Education and Hospitals	1,935	27

 Paper and Packaging

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
322211	Corrugated and Solid Fiber Box Manufacturing	58	27

 Business Services

You have 21 industries in this cluster:

NAICS	Industry	Jobs	Score
485310	Taxi Service	130	12
485320	Limousine Service	72	10
485999	All Other Transit and Ground Passenger Transportation	14	12
518210	Data Processing, Hosting, and Related Services	44	15
541214	Payroll Services	31	20
541310	Architectural Services	31	16
541320	Landscape Architectural Services	22	13
541330	Engineering Services	330	27
541340	Drafting Services	36	17
541511	Custom Computer Programming Services	69	16
541512	Computer Systems Design Services	174	19
541611	Administrative Management and General Management Consulting Services	169	19
541612	Human Resources Consulting Services	23	20

541618	Other Management Consulting Services	61	21
541690	Other Scientific and Technical Consulting Services	22	22
541990	All Other Professional, Scientific, and Technical Services	446	23
551112	Offices of Other Holding Companies	39	15
551114	Corporate, Subsidiary, and Regional Managing Offices	763	43
561311	Employment Placement Agencies	85	17
561330	Professional Employer Organizations	11	22
561422	Telemarketing Bureaus and Other Contact Centers	29	1

🚗 Automotive

26

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
336320	Motor Vehicle Electrical and Electronic Equipment Manufacturing	49	26

📦 Plastics

26

You have 3 industries in this cluster:

NAICS	Industry	Jobs	Score
326122	Plastics Pipe and Pipe Fitting Manufacturing	47	27
326140	Polystyrene Foam Product Manufacturing	81	30
326199	All Other Plastics Product Manufacturing	63	19

“(P) Communications Equipment and Services

25

You have 4 industries in this cluster:

NAICS	Industry	Jobs	Score
334220	Radio and Television Broadcasting and Wireless Communications Equipment Manufacturing	127	31

516210	Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers	45	17
517112	Wireless Telecommunications Carriers (except Satellite)	57	18
517410	Satellite Telecommunications	16	19

⌚ Local Financial Services

25

You have 5 industries in this cluster:

NAICS	Industry	Jobs	Score
522110	Commercial Banking	639	27
522130	Credit Unions	317	26
524210	Insurance Agencies and Brokerages	938	24
524292	Pharmacy Benefit Management and Other Third Party Administration of Insurance and Pension Funds	43	17
541213	Tax Preparation Services	120	15

🏡 Local Real Estate, Construction, and Development

25

You have 40 industries in this cluster:

NAICS	Industry	Jobs	Score
236115	New Single-Family Housing Construction (except For-Sale Builders)	209	20
236117	New Housing For-Sale Builders	33	17
236118	Residential Remodelers	113	17
236220	Commercial and Institutional Building Construction	140	18
237110	Water and Sewer Line and Related Structures Construction	52	19
237310	Highway, Street, and Bridge Construction	325	24
238110	Poured Concrete Foundation and Structure Contractors	128	18
238130	Framing Contractors	38	17
238140	Masonry Contractors	70	16

238150	Glass and Glazing Contractors	93	23	
238160	Roofing Contractors	168	20	
238210	Electrical Contractors and Other Wiring Installation Contractors	474	22	
238220	Plumbing, Heating, and Air-Conditioning Contractors	679	27	
238290	Other Building Equipment Contractors	458	35	
238310	Drywall and Insulation Contractors	100	15	
238320	Painting and Wall Covering Contractors	128	16	
238330	Flooring Contractors	69	20	
238340	Tile and Terrazzo Contractors	16	14	
238350	Finish Carpentry Contractors	164	16	
238390	Other Building Finishing Contractors	30	10	
238910	Site Preparation Contractors	275	21	
238990	All Other Specialty Trade Contractors	2,853	28	
327320	Ready-Mix Concrete Manufacturing	143	27	
332322	Sheet Metal Work Manufacturing	125	25	
423720	Plumbing and Heating Equipment and Supplies (Hydronics) Merchant Wholesalers	15	23	
423730	Warm Air Heating and Air-Conditioning Equipment and Supplies Merchant Wholesalers	76	32	
423740	Refrigeration Equipment and Supplies Merchant Wholesalers	11	25	
444110	Home Centers	322	20	
444120	Paint and Wallpaper Stores	26	20	
444180	Other Building Material Dealers	166	22	
531110	Lessors of Residential Buildings and Dwellings	845	27	
531120	Lessors of Nonresidential Buildings (except Miniwarehouses)	441	29	
531190	Lessors of Other Real Estate Property	141	24	
531210	Offices of Real Estate Agents and Brokers	754	23	
531311	Residential Property Managers	533	25	
531312	Nonresidential Property Managers	94	17	
531320	Offices of Real Estate Appraisers	43	14	

531390	Other Activities Related to Real Estate	529	20
541191	Title Abstract and Settlement Offices	39	20
541370	Surveying and Mapping (except Geophysical) Services	57	22

_LOCAL Household Goods and Services

24

You have 12 industries in this cluster:

NAICS	Industry	Jobs	Score
423710	Hardware Merchant Wholesalers	422	49
444140	Hardware Retailers	88	19
444230	Outdoor Power Equipment Retailers	50	24
444240	Nursery, Garden Center, and Farm Supply Retailers	71	16
449110	Furniture Retailers	149	20
449121	Floor Covering Retailers	38	19
449129	All Other Home Furnishings Retailers	78	13
449210	Electronics and Appliance Retailers	219	19
459310	Florists	62	14
561730	Landscaping Services	664	17
561740	Carpet and Upholstery Cleaning Services	39	16
811210	Electronic and Precision Equipment Repair and Maintenance	74	19

FLAG Federal Government Services

24

You have 3 industries in this cluster:

NAICS	Industry	Jobs	Score
901149	US Postal Service	149	23
901199	Federal Government, Civilian, Excluding Postal Service	156	30
901200	Federal Government, Military	64	13

💻 Information Technology and Analytical Instruments

24

You have 3 industries in this cluster:

NAICS	Industry	Jobs	Score
334419	Other Electronic Component Manufacturing	10	21
334513	Instruments and Related Products Manufacturing for Measuring, Displaying, and Controlling Industrial Process Variables	53	26
513210	Software Publishers	17	21

👗 Apparel

24

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
315990	Apparel Accessories and Other Apparel Manufacturing	59	24

🚗 Local Motor Vehicle Products and Services

23

You have 20 industries in this cluster:

NAICS	Industry	Jobs	Score
423110	Automobile and Other Motor Vehicle Merchant Wholesalers	96	28
423120	Motor Vehicle Supplies and New Parts Merchant Wholesalers	20	21
423130	Tire and Tube Merchant Wholesalers	39	27
441110	New Car Dealers	558	35
441120	Used Car Dealers	213	24
441210	Recreational Vehicle Dealers	29	19
441222	Boat Dealers	21	21
441227	Motorcycle, ATV, and All Other Motor Vehicle Dealers	38	19
441330	Automotive Parts and Accessories Retailers	227	17
441340	Tire Dealers	178	21

457110	Gasoline Stations with Convenience Stores	484	18
459930	Manufactured (Mobile) Home Dealers	15	23
488410	Motor Vehicle Towing	57	19
811111	General Automotive Repair	363	22
811114	Specialized Automotive Repair	74	19
811121	Automotive Body, Paint, and Interior Repair and Maintenance	116	20
811122	Automotive Glass Replacement Shops	54	18
811191	Automotive Oil Change and Lubrication Shops	69	17
811192	Car Washes	131	14
811198	All Other Automotive Repair and Maintenance	35	14

Furniture

22

You have 2 industries in this cluster:

NAICS	Industry	Jobs	Score
337110	Wood Kitchen Cabinet and Countertop Manufacturing	74	19
337122	Nonupholstered Wood Household Furniture Manufacturing	64	26

State Government Services

22

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
902999	State Government, Excluding Education and Hospitals	287	22

Downstream Chemical Products

22

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
325611	Soap and Other Detergent Manufacturing	33	22

TI Marketing, Design, and Publishing

21

You have 7 industries in this cluster:

NAICS	Industry	Jobs	Score
513120	Periodical Publishers	115	29
516210	Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers	45	17
519290	Web Search Portals and All Other Information Services	71	16
541410	Interior Design Services	55	14
541430	Graphic Design Services	34	13
541613	Marketing Consulting Services	97	28
541810	Advertising Agencies	66	16

PF Printing Services

21

You have 2 industries in this cluster:

NAICS	Industry	Jobs	Score
323111	Commercial Printing (except Screen and Books)	188	22
323113	Commercial Screen Printing	18	14

CK Local Education and Training

21

You have 5 industries in this cluster:

NAICS	Industry	Jobs	Score
611110	Elementary and Secondary Schools	254	17
611610	Fine Arts Schools	65	12
611692	Automobile Driving Schools	18	15

624310	Vocational Rehabilitation Services	14	12
903611	Elementary and Secondary Schools (Local Government)	2,407	21

🔒 Local Industrial Products and Services

21

You have 4 industries in this cluster:

NAICS	Industry	Jobs	Score
332710	Machine Shops	228	19
423990	Other Miscellaneous Durable Goods Merchant Wholesalers	60	22
532310	General Rental Centers	75	26
811210	Electronic and Precision Equipment Repair and Maintenance	74	19

📖 Education and Knowledge Creation

20

You have 8 industries in this cluster:

NAICS	Industry	Jobs	Score
541715	Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)	22	20
611310	Colleges, Universities, and Professional Schools	918	22
611430	Professional and Management Development Training	13	12
611513	Apprenticeship Training	21	15
611691	Exam Preparation and Tutoring	77	12
611699	All Other Miscellaneous Schools and Instruction	19	14
611710	Educational Support Services	62	12
903612	Colleges, Universities, and Professional Schools (Local Government)	15	15

💼 Local Commercial Services

20

You have 28 industries in this cluster:

NAICS	Industry	Jobs	Score
339950	Sign Manufacturing	50	18
459410	Office Supplies and Stationery Retailers	98	21
541110	Offices of Lawyers	457	26
541211	Offices of Certified Public Accountants	197	22
541219	Other Accounting Services	250	17
541350	Building Inspection Services	24	15
541380	Testing Laboratories	164	21
541620	Environmental Consulting Services	38	18
541922	Commercial Photography	18	12
561110	Office Administrative Services	228	16
561320	Temporary Help Services	972	21
561410	Document Preparation Services	48	12
561431	Private Mail Centers	23	14
561439	Other Business Service Centers (including Copy Shops)	13	16
561611	Investigation Services	78	18
561612	Security Guards and Patrol Services	261	16
561613	Armored Car Services	19	15
561621	Security Systems Services (except Locksmiths)	39	11
561622	Locksmiths	23	14
561710	Exterminating and Pest Control Services	63	16
561720	Janitorial Services	1,096	19
561790	Other Services to Buildings and Dwellings	113	15
561990	All Other Support Services	19	16
811210	Electronic and Precision Equipment Repair and Maintenance	74	19
811310	Commercial and Industrial Machinery and Equipment (except Automotive and Electronic) Repair and Maintenance	400	28
811412	Appliance Repair and Maintenance	23	15
812320	Drycleaning and Laundry Services (except Coin-Operated)	46	14

812332	Industrial Launderers	48	27
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🛍 Local Retailing of Clothing and General Merchandise

20

You have 8 industries in this cluster:

NAICS	Industry	Jobs	Score
455110	Department Stores	937	22
455211	Warehouse Clubs and Supercenters	798	22
455219	All Other General Merchandise Retailers	250	15
458110	Clothing and Clothing Accessories Retailers	685	21
458210	Shoe Retailers	88	14
458310	Jewelry Retailers	50	15
459130	Sewing, Needlework, and Piece Goods Retailers	25	10
459510	Used Merchandise Retailers	177	14

🏨 Local Hospitality Establishments

20

You have 12 industries in this cluster:

NAICS	Industry	Jobs	Score
459420	Gift, Novelty, and Souvenir Retailers	104	16
611620	Sports and Recreation Instruction	94	12
713910	Golf Courses and Country Clubs	130	14
713940	Fitness and Recreational Sports Centers	82	11
713950	Bowling Centers	50	15
722310	Food Service Contractors	321	18
722320	Caterers	177	15
722410	Drinking Places (Alcoholic Beverages)	102	13
722511	Full-Service Restaurants	1,686	17

722513	Limited-Service Restaurants	2,748	24
722514	Cafeterias, Grill Buffets, and Buffets	74	16
722515	Snack and Nonalcoholic Beverage Bars	427	20

🍺 Local Food and Beverage Processing and Distribution

19

You have 18 industries in this cluster:

NAICS	Industry	Jobs	Score
311812	Commercial Bakeries	26	15
424410	General Line Grocery Merchant Wholesalers	106	27
424430	Dairy Product (except Dried or Canned) Merchant Wholesalers	11	20
424490	Other Grocery and Related Products Merchant Wholesalers	35	21
424810	Beer and Ale Merchant Wholesalers	310	32
441330	Automotive Parts and Accessories Retailers	227	17
445110	Supermarkets and Other Grocery (except Convenience) Stores	621	18
445131	Convenience Retailers	108	16
445132	Vending Machine Operators	54	21
445298	All Other Specialty Food Retailers	16	14
445320	Beer, Wine, and Liquor Retailers	54	17
449210	Electronics and Appliance Retailers	219	19
455219	All Other General Merchandise Retailers	250	15
456110	Pharmacies and Drug Retailers	442	21
456191	Food (Health) Supplement Retailers	82	14
459991	Tobacco, Electronic Cigarette, and Other Smoking Supplies Retailers	159	17
459999	All Other Miscellaneous Retailers	256	15
722330	Mobile Food Services	43	13

🚚 Local Logistical Services

19

You have 12 industries in this cluster:

NAICS	Industry	Jobs	Score
484110	General Freight Trucking, Local	99	18
484122	General Freight Trucking, Long-Distance, Less Than Truckload	52	21
484220	Specialized Freight (except Used Goods) Trucking, Local	97	17
485113	Bus and Other Motor Vehicle Transit Systems	55	21
485991	Special Needs Transportation	14	12
492110	Couriers and Express Delivery Services	501	18
492210	Local Messengers and Local Delivery	84	11
531130	Lessors of Miniwarehouses and Self-Storage Units	393	22
532111	Passenger Car Rental	40	15
532120	Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing	48	17
562111	Solid Waste Collection	78	23
621910	Ambulance Services	104	22

⌚ Medical Devices

19

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
339113	Surgical Appliance and Supplies Manufacturing	32	19

🍴 Food Processing and Manufacturing

19

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
311991	Perishable Prepared Food Manufacturing	87	19

🚢 Water Transportation

18

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
336612	Boat Building	11	18

伞 Insurance Services

18

You have 3 industries in this cluster:

NAICS	Industry	Jobs	Score
524113	Direct Life Insurance Carriers	50	20
524291	Claims Adjusting	158	18
524298	All Other Insurance Related Activities	20	13

板 Trailers, Motor Homes, and Appliances

18

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
336214	Travel Trailer and Camper Manufacturing	46	18

广场 Local Entertainment and Media

17

You have 9 industries in this cluster:

NAICS	Industry	Jobs	Score
449210	Electronics and Appliance Retailers	219	19
459110	Sporting Goods Retailers	269	18
459120	Hobby, Toy, and Game Retailers	98	16
459140	Musical Instrument and Supplies Retailers	56	18
459210	Book Retailers and News Dealers	56	13
512131	Motion Picture Theaters (except Drive-Ins)	68	14
513110	Newspaper Publishers	90	16

516110	Radio Broadcasting Stations	25	15
516210	Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers	45	17

1 Hospitality and Tourism

17

You have 8 industries in this cluster:

NAICS	Industry	Jobs	Score
561510	Travel Agencies	14	13
711219	Other Spectator Sports	43	10
712110	Museums	12	13
713120	Amusement Arcades	43	22
713290	Other Gambling Industries	48	32
713990	All Other Amusement and Recreation Industries	75	13
721110	Hotels (except Casino Hotels) and Motels	499	16
721211	RV (Recreational Vehicle) Parks and Campgrounds	30	18

2 Wood Products

17

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
321113	Sawmills	15	17

3 Local Personal Services (Non-Medical)

16

You have 19 industries in this cluster:

NAICS	Industry	Jobs	Score
455219	All Other General Merchandise Retailers	250	15
456120	Cosmetics, Beauty Supplies, and Perfume Retailers	150	14

456199	All Other Health and Personal Care Retailers	102	19
459910	Pet and Pet Supplies Retailers	67	13
459991	Tobacco, Electronic Cigarette, and Other Smoking Supplies Retailers	159	17
459999	All Other Miscellaneous Retailers	256	15
532289	All Other Consumer Goods Rental	17	15
541921	Photography Studios, Portrait	127	13
541940	Veterinary Services	223	21
611511	Cosmetology and Barber Schools	18	12
624410	Child Day Care Services	423	13
811490	Other Personal and Household Goods Repair and Maintenance	33	15
812111	Barber Shops	146	16
812112	Beauty Salons	887	21
812113	Nail Salons	280	17
812191	Diet and Weight Reducing Centers	21	12
812199	Other Personal Care Services	124	13
812910	Pet Care (except Veterinary) Services	134	15
812990	All Other Personal Services	413	14

✍ Nonmetal Mining

16

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
212321	Construction Sand and Gravel Mining	12	16

🌲 Forestry

15

You have 2 industries in this cluster:

NAICS	Industry	Jobs	Score
113310	Logging	31	13
115310	Support Activities for Forestry	14	20

Microphone icon Performing Arts

12

You have 2 industries in this cluster:

NAICS	Industry	Jobs	Score
711320	Promoters of Performing Arts, Sports, and Similar Events without Facilities	18	14
711510	Independent Artists, Writers, and Performers	195	12

Scissors icon Agricultural Inputs and Services

12

You have 3 industries in this cluster:

NAICS	Industry	Jobs	Score
111000	Crop Production	140	8
112000	Animal Production	129	16
115210	Support Activities for Animal Production	41	11

Group icon Local Community and Civic Organizations

11

You have 8 industries in this cluster:

NAICS	Industry	Jobs	Score
624110	Child and Youth Services	31	17
624120	Services for the Elderly and Persons with Disabilities	370	8
624190	Other Individual and Family Services	58	14
624221	Temporary Shelters	40	14
813110	Religious Organizations	1,084	11
813319	Other Social Advocacy Organizations	32	15

813410	Civic and Social Organizations	33	11
813910	Business Associations	29	18

Clusters That Don't Appear in Your Region

- ✈ Aerospace Vehicles and Defense
- 🏗 Environmental Services
- 🐟 Fishing and Fishing Products
- 👞 Footwear
- ⌚ Jewelry and Precious Metals
- 💼 Leather and Related Products
- 🐄 Livestock Processing
- ⛏ Metal Mining
- 🎧 Music and Sound Recording
- 🧵 Textile Manufacturing
- 🚬 Tobacco
- 🎬 Video Production and Distribution
- 🏺 Vulcanized and Fired Materials
- 🧪 Biopharmaceuticals
- ⛏ Coal Mining



The clusters in this analysis are defined according to the methodology of Harvard Business School's U.S. Cluster Mapping Project. Cluster icons used with permission of the U.S. Cluster Mapping Project (<http://clustermapping.us>).

Source: U.S. Cluster Mapping (<http://clustermapping.us>), Institute for Strategy and Competitiveness, Harvard Business School. Copyright © 2014 President and Fellows of Harvard College. All rights reserved. Research funded in part by the U.S. Department of Commerce,

Economic Development Administration.

Lightcast has made modifications to the Harvard clusters in order to integrate our additional data.

Appendix A - Data Sources and Calculations

Input-Output Data

The input-output model in this report is Emsi's gravitational flows multi-regional social account matrix model (MR-SAM). It is based on data from the Census Bureau's Current Population Survey and American Community Survey; as well as the Bureau of Economic Analysis' National Income and Product Accounts, Input-Output Make and Use Tables, and Gross State Product data. In addition, several Emsi in-house data sets are used, as well as data from Oak Ridge National Labs on the cost of transportation between counties.

Industry Data

Emsi industry data have various sources depending on the class of worker. (1) For QCEW Employees, Emsi primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

Shift Share

Shift share is a standard regional analysis method that attempts to determine how much of regional job growth can be attributed to national trends and how much is due to unique regional factors.

State Data Sources

This report uses state data from the following agencies: Texas Workforce Commission