

# Industry Cluster Identification

for Smith County, TX

Lightcast Q2 2024 Data Set

May 2024

## Mississippi State University



Box 5187  
Mississippi State, Mississippi 39762

# Parameters

Regions:

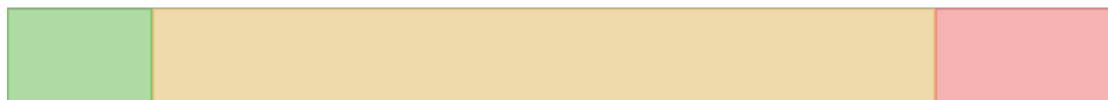
Code	Description
48423	Smith County, TX

Datarun: 2024.2 – QCEW Employees, Non-QCEW Employees, Self-Employed, and Extended Proprietors

# Executive Summary

- Your highest ranked cluster is Livestock Processing, with a score of 92 (out of 100) points.
- Your average cluster score is 38 (out of 100) points. This is not a benchmark against other regions; it only compares the relative performance of your clusters to each other. Clusters ranked higher than 38 are above average for your region, while clusters ranked lower than 38 are below average.
- Top clusters must have a score of at least 46, while bottom clusters must have a score of 30 or less. These thresholds are determined by applying the average deviation (plus or minus 8) to the average cluster score 38.

 8 Top Clusters  43 Average Clusters  10 Bottom Clusters



## Cluster Rankings

### Livestock Processing

92

You have 2 industries in this cluster:

NAICS	Industry	Jobs	Score
311612	Meat Processed from Carcasses	389	49
311615	Poultry Processing	2,286	100

### Oil and Gas Production and Transportation

80

You have 7 industries in this cluster:

NAICS	Industry	Jobs	Score
211120	Crude Petroleum Extraction	4,391	100
211130	Natural Gas Extraction	827	52
213111	Drilling Oil and Gas Wells	623	49
213112	Support Activities for Oil and Gas Operations	919	36
324110	Petroleum Refineries	238	76
333132	Oil and Gas Field Machinery and Equipment Manufacturing	70	43
541360	Geophysical Surveying and Mapping Services	22	34

 Insurance Services

62

You have 7 industries in this cluster:

NAICS	Industry	Jobs	Score
524113	Direct Life Insurance Carriers	39	36
524114	Direct Health and Medical Insurance Carriers	18	37
524126	Direct Property and Casualty Insurance Carriers	19	43
524127	Direct Title Insurance Carriers	94	38
524291	Claims Adjusting	159	29
524298	All Other Insurance Related Activities	80	27
525920	Trusts, Estates, and Agency Accounts	3,185	66

 Automotive

59

You have 3 industries in this cluster:

NAICS	Industry	Jobs	Score
331511	Iron Foundries	558	63
336360	Motor Vehicle Seating and Interior Trim Manufacturing	44	33
336390	Other Motor Vehicle Parts Manufacturing	37	35

 Local Education and Training

52

You have 6 industries in this cluster:

NAICS	Industry	Jobs	Score
611110	Elementary and Secondary Schools	961	34
611519	Other Technical and Trade Schools	70	29
611610	Fine Arts Schools	182	26
611692	Automobile Driving Schools	13	24
624310	Vocational Rehabilitation Services	159	28

903611	Elementary and Secondary Schools (Local Government)	6,944	56

## ↗ Nonmetal Mining

48

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
212321	Construction Sand and Gravel Mining	101	48

## + Local Health Services

46

You have 33 industries in this cluster:

NAICS	Industry	Jobs	Score
339116	Dental Laboratories	64	33
456110	Pharmacies and Drug Retailers	697	34
456130	Optical Goods Retailers	66	31
532283	Home Health Equipment Rental	104	35
621111	Offices of Physicians (except Mental Health Specialists)	3,221	41
621112	Offices of Physicians, Mental Health Specialists	146	33
621210	Offices of Dentists	1,026	38
621310	Offices of Chiropractors	144	33
621320	Offices of Optometrists	117	34
621330	Offices of Mental Health Practitioners (except Physicians)	168	32
621340	Offices of Physical, Occupational and Speech Therapists, and Audiologists	391	27
621391	Offices of Podiatrists	22	37
621399	Offices of All Other Miscellaneous Health Practitioners	294	35
621420	Outpatient Mental Health and Substance Abuse Centers	46	34
621492	Kidney Dialysis Centers	429	41
621493	Freestanding Ambulatory Surgical and Emergency Centers	327	46

621498	All Other Outpatient Care Centers	153	35
621511	Medical Laboratories	116	33
621512	Diagnostic Imaging Centers	82	35
621610	Home Health Care Services	5,174	35
621991	Blood and Organ Banks	387	45
621999	All Other Miscellaneous Ambulatory Health Care Services	116	36
622110	General Medical and Surgical Hospitals	7,242	66
622310	Specialty (except Psychiatric and Substance Abuse) Hospitals	652	41
623110	Nursing Care Facilities (Skilled Nursing Facilities)	1,615	34
623210	Residential Intellectual and Developmental Disability Facilities	350	29
623220	Residential Mental Health and Substance Abuse Facilities	73	28
623311	Continuing Care Retirement Communities	253	29
623312	Assisted Living Facilities for the Elderly	319	29
623990	Other Residential Care Facilities	123	28
812210	Funeral Homes and Funeral Services	131	31
812220	Cemeteries and Crematories	22	35
902622	Hospitals (State Government)	1,052	71

## 💡 Lighting and Electrical Equipment

46

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
335312	Motor and Generator Manufacturing	31	46

## 🏢 Local Government Services

45

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
903999	Local Government, Excluding Education and Hospitals	2,567	45

## ❾ Vulcanized and Fired Materials

45

You have 2 industries in this cluster:

NAICS	Industry	Jobs	Score
326291	Rubber Product Manufacturing for Mechanical Use	50	49
327110	Pottery, Ceramics, and Plumbing Fixture Manufacturing	10	25

## 💧 Upstream Chemical Products

44

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
325120	Industrial Gas Manufacturing	14	44

## ❶ Transportation and Logistics

43

You have 8 industries in this cluster:

NAICS	Industry	Jobs	Score
481111	Scheduled Passenger Air Transportation	41	35
482110	Rail transportation	144	43
484121	General Freight Trucking, Long-Distance, Truckload	1,032	39
484230	Specialized Freight (except Used Goods) Trucking, Long-Distance	119	33
488111	Air Traffic Control	144	88
488190	Other Support Activities for Air Transportation	31	38
488490	Other Support Activities for Road Transportation	43	33
488510	Freight Transportation Arrangement	103	33

You have 6 industries in this cluster:

NAICS	Industry	Jobs	Score
221122	Electric Power Distribution	76	42
221210	Natural Gas Distribution	19	36
457210	Fuel Dealers	30	41
517111	Wired Telecommunications Carriers	874	43
562212	Solid Waste Landfill	111	38
562910	Remediation Services	40	38

 Local Real Estate, Construction, and Development

You have 48 industries in this cluster:

NAICS	Industry	Jobs	Score
236115	New Single-Family Housing Construction (except For-Sale Builders)	789	43
236116	New Multifamily Housing Construction (except For-Sale Builders)	35	33
236117	New Housing For-Sale Builders	171	34
236118	Residential Remodelers	497	37
236220	Commercial and Institutional Building Construction	550	35
237110	Water and Sewer Line and Related Structures Construction	139	33
237210	Land Subdivision	97	36
237310	Highway, Street, and Bridge Construction	388	36
238110	Poured Concrete Foundation and Structure Contractors	377	34
238120	Structural Steel and Precast Concrete Contractors	114	33
238130	Framing Contractors	107	33
238140	Masonry Contractors	196	33
238150	Glass and Glazing Contractors	119	34
238160	Roofing Contractors	475	39
238170	Siding Contractors	53	33

238190	Other Foundation, Structure, and Building Exterior Contractors	118	34
238210	Electrical Contractors and Other Wiring Installation Contractors	696	35
238220	Plumbing, Heating, and Air-Conditioning Contractors	1,196	41
238290	Other Building Equipment Contractors	144	41
238310	Drywall and Insulation Contractors	481	33
238320	Painting and Wall Covering Contractors	452	34
238330	Flooring Contractors	185	35
238340	Tile and Terrazzo Contractors	101	32
238350	Finish Carpentry Contractors	346	34
238390	Other Building Finishing Contractors	58	32
238910	Site Preparation Contractors	893	39
238990	All Other Specialty Trade Contractors	741	36
327320	Ready-Mix Concrete Manufacturing	168	39
332322	Sheet Metal Work Manufacturing	84	35
423310	Lumber, Plywood, Millwork, and Wood Panel Merchant Wholesalers	140	39
423320	Brick, Stone, and Related Construction Material Merchant Wholesalers	41	36
423330	Roofing, Siding, and Insulation Material Merchant Wholesalers	31	37
423720	Plumbing and Heating Equipment and Supplies (Hydronics) Merchant Wholesalers	207	35
423730	Warm Air Heating and Air-Conditioning Equipment and Supplies Merchant Wholesalers	2,148	71
444110	Home Centers	708	35
444120	Paint and Wallpaper Stores	49	33
444180	Other Building Material Dealers	321	37
531110	Lessors of Residential Buildings and Dwellings	1,303	39
531120	Lessors of Nonresidential Buildings (except Miniwarehouses)	763	43
531190	Lessors of Other Real Estate Property	161	40
531210	Offices of Real Estate Agents and Brokers	2,299	48
531311	Residential Property Managers	507	32
531312	Nonresidential Property Managers	258	32

531320	Offices of Real Estate Appraisers	128	35
531390	Other Activities Related to Real Estate	1,553	39
541191	Title Abstract and Settlement Offices	134	36
541370	Surveying and Mapping (except Geophysical) Services	275	38
562991	Septic Tank and Related Services	60	31

## Financial Services

42

You have 14 industries in this cluster:

NAICS	Industry	Jobs	Score
522180	Savings Institutions and Other Depository Credit Intermediation	29	39
522220	Sales Financing	66	40
522291	Consumer Lending	189	35
522292	Real Estate Credit	85	45
522299	International, Secondary Market, and All Other Nondepository Credit Intermediation	105	30
522310	Mortgage and Nonmortgage Loan Brokers	56	42
522320	Financial Transactions Processing, Reserve, and Clearinghouse Activities	79	33
522390	Other Activities Related to Credit Intermediation	69	25
523150	Investment Banking and Securities Intermediation	330	60
523210	Securities and Commodity Exchanges	35	27
523910	Miscellaneous Intermediation	1,061	37
523940	Portfolio Management and Investment Advice	1,751	45
523991	Trust, Fiduciary, and Custody Activities	61	30
523999	Miscellaneous Financial Investment Activities	239	33

## Distribution and Electronic Commerce

41

You have 34 industries in this cluster:

NAICS	Industry	Jobs	Score
423210	Furniture Merchant Wholesalers	30	34
423220	Home Furnishing Merchant Wholesalers	19	33
423420	Office Equipment Merchant Wholesalers	26	40
423430	Computer and Computer Peripheral Equipment and Software Merchant Wholesalers	32	41
423450	Medical, Dental, and Hospital Equipment and Supplies Merchant Wholesalers	85	42
423510	Metal Service Centers and Other Metal Merchant Wholesalers	53	38
423610	Electrical Apparatus and Equipment, Wiring Supplies, and Related Equipment Merchant Wholesalers	153	37
423690	Other Electronic Parts and Equipment Merchant Wholesalers	46	34
423810	Construction and Mining (except Oil Well) Machinery and Equipment Merchant Wholesalers	108	41
423820	Farm and Garden Machinery and Equipment Merchant Wholesalers	68	41
423830	Industrial Machinery and Equipment Merchant Wholesalers	434	41
423840	Industrial Supplies Merchant Wholesalers	253	47
423910	Sporting and Recreational Goods and Supplies Merchant Wholesalers	24	31
423940	Jewelry, Watch, Precious Stone, and Precious Metal Merchant Wholesalers	42	33
424210	Drugs and Druggists' Sundries Merchant Wholesalers	64	33
424350	Clothing and Clothing Accessories Merchant Wholesalers	26	27
424470	Meat and Meat Product Merchant Wholesalers	40	35
424610	Plastics Materials and Basic Forms and Shapes Merchant Wholesalers	12	36
424690	Other Chemical and Allied Products Merchant Wholesalers	125	36
424710	Petroleum Bulk Stations and Terminals	64	48
424720	Petroleum and Petroleum Products Merchant Wholesalers (except Bulk Stations and Terminals)	144	47
424910	Farm Supplies Merchant Wholesalers	31	34
424930	Flower, Nursery Stock, and Florists' Supplies Merchant Wholesalers	109	30
424950	Paint, Varnish, and Supplies Merchant Wholesalers	25	36
424990	Other Miscellaneous Nondurable Goods Merchant Wholesalers	59	38
425120	Wholesale Trade Agents and Brokers	255	43

455211	Warehouse Clubs and Supercenters	1,545	37
456110	Pharmacies and Drug Retailers	697	34
459999	All Other Miscellaneous Retailers	449	30
493110	General Warehousing and Storage	1,446	44
493120	Refrigerated Warehousing and Storage	1,341	51
532412	Construction, Mining, and Forestry Machinery and Equipment Rental and Leasing	68	44
532490	Other Commercial and Industrial Machinery and Equipment Rental and Leasing	51	42
561499	All Other Business Support Services	53	29

## Plastics

40

You have 2 industries in this cluster:

NAICS	Industry	Jobs	Score
326150	Urethane and Other Foam Product (except Polystyrene) Manufacturing	24	40
326199	All Other Plastics Product Manufacturing	79	41

## Business Services

40

You have 29 industries in this cluster:

NAICS	Industry	Jobs	Score
485310	Taxi Service	333	23
485320	Limousine Service	186	23
485999	All Other Transit and Ground Passenger Transportation	42	24
518210	Data Processing, Hosting, and Related Services	110	31
533110	Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)	46	65
541199	All Other Legal Services	18	31
541214	Payroll Services	60	34
541310	Architectural Services	86	45

541320	Landscape Architectural Services	98	33
541330	Engineering Services	1,241	50
541340	Drafting Services	32	28
541511	Custom Computer Programming Services	447	44
541512	Computer Systems Design Services	327	41
541513	Computer Facilities Management Services	21	32
541611	Administrative Management and General Management Consulting Services	550	32
541612	Human Resources Consulting Services	57	33
541614	Process, Physical Distribution, and Logistics Consulting Services	30	29
541618	Other Management Consulting Services	532	46
541690	Other Scientific and Technical Consulting Services	276	35
541930	Translation and Interpretation Services	28	26
541990	All Other Professional, Scientific, and Technical Services	851	34
551112	Offices of Other Holding Companies	40	63
551114	Corporate, Subsidiary, and Regional Managing Offices	745	53
561210	Facilities Support Services	69	32
561311	Employment Placement Agencies	76	31
561312	Executive Search Services	18	30
561421	Telephone Answering Services	34	29
561422	Telemarketing Bureaus and Other Contact Centers	149	21
561920	Convention and Trade Show Organizers	31	29

## Local Logistical Services

40

You have 12 industries in this cluster:

NAICS	Industry	Jobs	Score
484110	General Freight Trucking, Local	357	28
484122	General Freight Trucking, Long-Distance, Less Than Truckload	259	36

484210	Used Household and Office Goods Moving	19	28
484220	Specialized Freight (except Used Goods) Trucking, Local	154	32
485991	Special Needs Transportation	130	29
492110	Couriers and Express Delivery Services	2,004	50
492210	Local Messengers and Local Delivery	827	31
531130	Lessors of Miniwarehouses and Self-Storage Units	739	35
532111	Passenger Car Rental	56	31
532120	Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing	46	36
562111	Solid Waste Collection	157	35
621910	Ambulance Services	208	37

## .Downstream Chemical Products

39

You have 3 industries in this cluster:

NAICS	Industry	Jobs	Score
324191	Petroleum Lubricating Oil and Grease Manufacturing	61	43
325510	Paint and Coating Manufacturing	23	24
325998	All Other Miscellaneous Chemical Product and Preparation Manufacturing	13	52

## Federal Government Services

39

You have 3 industries in this cluster:

NAICS	Industry	Jobs	Score
901149	US Postal Service	345	39
901199	Federal Government, Civilian, Excluding Postal Service	428	52
901200	Federal Government, Military	475	28

## Information Technology and Analytical Instruments

39

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
513210	Software Publishers	94	39

## ⌚ Local Financial Services

39

You have 6 industries in this cluster:

NAICS	Industry	Jobs	Score
522110	Commercial Banking	917	40
522130	Credit Unions	186	33
524210	Insurance Agencies and Brokerages	1,589	40
524292	Pharmacy Benefit Management and Other Third Party Administration of Insurance and Pension Funds	189	33
541213	Tax Preparation Services	129	27
561440	Collection Agencies	39	30

## ⌚ Downstream Metal Products

38

You have 4 industries in this cluster:

NAICS	Industry	Jobs	Score
332311	Prefabricated Metal Building and Component Manufacturing	84	39
332312	Fabricated Structural Metal Manufacturing	51	36
332323	Ornamental and Architectural Metal Work Manufacturing	18	35
332999	All Other Miscellaneous Fabricated Metal Product Manufacturing	57	38

## ঔ Biopharmaceuticals

38

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
325414	Biological Product (except Diagnostic) Manufacturing	37	38

## Paper and Packaging

38

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
322211	Corrugated and Solid Fiber Box Manufacturing	77	38

## Food Processing and Manufacturing

37

You have 4 industries in this cluster:

NAICS	Industry	Jobs	Score
311999	All Other Miscellaneous Food Manufacturing	10	27
312111	Soft Drink Manufacturing	171	42
312120	Breweries	75	32
312130	Wineries	26	27

## Trailers, Motor Homes, and Appliances

37

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
335220	Major Household Appliance Manufacturing	20	37

## Construction Products and Services

36

You have 8 industries in this cluster:

NAICS	Industry	Jobs	Score
221310	Water Supply and Irrigation Systems	180	35

236210	Industrial Building Construction	50	36
237120	Oil and Gas Pipeline and Related Structures Construction	43	33
237130	Power and Communication Line and Related Structures Construction	172	39
237990	Other Heavy and Civil Engineering Construction	122	33
324121	Asphalt Paving Mixture and Block Manufacturing	17	34
327991	Cut Stone and Stone Product Manufacturing	139	35
332420	Metal Tank (Heavy Gauge) Manufacturing	178	40

## 🚗 Local Motor Vehicle Products and Services

35

You have 23 industries in this cluster:

NAICS	Industry	Jobs	Score
423110	Automobile and Other Motor Vehicle Merchant Wholesalers	119	34
423120	Motor Vehicle Supplies and New Parts Merchant Wholesalers	85	33
423130	Tire and Tube Merchant Wholesalers	55	37
423140	Motor Vehicle Parts (Used) Merchant Wholesalers	98	37
441110	New Car Dealers	1,112	42
441120	Used Car Dealers	520	37
441210	Recreational Vehicle Dealers	143	37
441222	Boat Dealers	36	34
441227	Motorcycle, ATV, and All Other Motor Vehicle Dealers	94	41
441330	Automotive Parts and Accessories Retailers	550	31
441340	Tire Dealers	236	32
457110	Gasoline Stations with Convenience Stores	696	29
457120	Other Gasoline Stations	95	28
459930	Manufactured (Mobile) Home Dealers	93	47
488410	Motor Vehicle Towing	146	37
811111	General Automotive Repair	678	34

811114	Specialized Automotive Repair	169	32
811121	Automotive Body, Paint, and Interior Repair and Maintenance	397	38
811122	Automotive Glass Replacement Shops	75	33
811191	Automotive Oil Change and Lubrication Shops	257	33
811192	Car Washes	255	31
811198	All Other Automotive Repair and Maintenance	89	31
812930	Parking Lots and Garages	12	26

## ⌚ Recreational and Small Electric Goods

35

You have 3 industries in this cluster:

NAICS	Industry	Jobs	Score
336991	Motorcycle, Bicycle, and Parts Manufacturing	88	38
339920	Sporting and Athletic Goods Manufacturing	45	32
339999	All Other Miscellaneous Manufacturing	128	34

## ⚙️ Production Technology and Heavy Machinery

35

You have 4 industries in this cluster:

NAICS	Industry	Jobs	Score
332911	Industrial Valve Manufacturing	13	48
333111	Farm Machinery and Equipment Manufacturing	36	35
333248	All Other Industrial Machinery Manufacturing	33	29
333415	Air-Conditioning and Warm Air Heating Equipment and Commercial and Industrial Refrigeration Equipment Manufacturing	118	35

## 🏛️ State Government Services

35

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
902999	State Government, Excluding Education and Hospitals	1,176	35

## Upstream Metal Manufacturing

35

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
332613	Spring Manufacturing	25	35

## Local Industrial Products and Services

35

You have 5 industries in this cluster:

NAICS	Industry	Jobs	Score
332710	Machine Shops	115	32
423930	Recyclable Material Merchant Wholesalers	110	37
423990	Other Miscellaneous Durable Goods Merchant Wholesalers	98	36
532310	General Rental Centers	31	41
811210	Electronic and Precision Equipment Repair and Maintenance	77	30

## Metalworking Technology

34

You have 4 industries in this cluster:

NAICS	Industry	Jobs	Score
332313	Plate Work Manufacturing	120	37
332812	Metal Coating, Engraving (except Jewelry and Silverware), and Allied Services to Manufacturers	48	31
333511	Industrial Mold Manufacturing	30	28
333514	Special Die and Tool, Die Set, Jig, and Fixture Manufacturing	12	25

## Furniture

34

You have 2 industries in this cluster:

NAICS	Industry	Jobs	Score
321991	Manufactured Home (Mobile Home) Manufacturing	26	39
337110	Wood Kitchen Cabinet and Countertop Manufacturing	109	33

## Wood Products

34

You have 4 industries in this cluster:

NAICS	Industry	Jobs	Score
321113	Sawmills	67	36
321918	Other Millwork (including Flooring)	45	32
321920	Wood Container and Pallet Manufacturing	19	31
321999	All Other Miscellaneous Wood Product Manufacturing	15	29

## Local Hospitality Establishments

34

You have 12 industries in this cluster:

NAICS	Industry	Jobs	Score
459420	Gift, Novelty, and Souvenir Retailers	167	28
611620	Sports and Recreation Instruction	194	26
713910	Golf Courses and Country Clubs	437	29
713940	Fitness and Recreational Sports Centers	270	24
713950	Bowling Centers	53	27
722310	Food Service Contractors	569	27
722320	Caterers	104	26
722410	Drinking Places (Alcoholic Beverages)	211	30
722511	Full-Service Restaurants	4,204	38
722513	Limited-Service Restaurants	4,932	32

722514	Cafeterias, Grill Buffets, and Buffets	122	28	
722515	Snack and Nonalcoholic Beverage Bars	784	36	

## Communications Equipment and Services

33

You have 3 industries in this cluster:

NAICS	Industry	Jobs	Score
516210	Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers	95	37
517112	Wireless Telecommunications Carriers (except Satellite)	90	30
517810	All Other Telecommunications	48	33

## Local Food and Beverage Processing and Distribution

33

You have 21 industries in this cluster:

NAICS	Industry	Jobs	Score
311811	Retail Bakeries	134	30
311812	Commercial Bakeries	175	38
424410	General Line Grocery Merchant Wholesalers	63	38
424450	Confectionery Merchant Wholesalers	10	34
424490	Other Grocery and Related Products Merchant Wholesalers	251	36
441330	Automotive Parts and Accessories Retailers	550	31
445110	Supermarkets and Other Grocery (except Convenience) Stores	1,522	36
445131	Convenience Retailers	140	32
445132	Vending Machine Operators	32	31
445240	Meat Retailers	54	30
445291	Baked Goods Stores	13	27
445292	Confectionery and Nut Stores	19	28
445298	All Other Specialty Food Retailers	82	30

445320	Beer, Wine, and Liquor Retailers	57	30
449210	Electronics and Appliance Retailers	554	33
455219	All Other General Merchandise Retailers	629	30
456110	Pharmacies and Drug Retailers	697	34
456191	Food (Health) Supplement Retailers	109	26
459991	Tobacco, Electronic Cigarette, and Other Smoking Supplies Retailers	283	30
459999	All Other Miscellaneous Retailers	449	30
722330	Mobile Food Services	123	25

## Local Household Goods and Services

33

You have 13 industries in this cluster:

NAICS	Industry	Jobs	Score
423710	Hardware Merchant Wholesalers	295	41
444140	Hardware Retailers	192	34
444230	Outdoor Power Equipment Retailers	49	33
444240	Nursery, Garden Center, and Farm Supply Retailers	125	31
449110	Furniture Retailers	316	31
449121	Floor Covering Retailers	88	34
449129	All Other Home Furnishings Retailers	103	27
449210	Electronics and Appliance Retailers	554	33
459310	Florists	138	29
561730	Landscaping Services	1,366	32
561740	Carpet and Upholstery Cleaning Services	59	28
811210	Electronic and Precision Equipment Repair and Maintenance	77	30
811420	Reupholstery and Furniture Repair	20	25

## Local Community and Civic Organizations

32

You have 14 industries in this cluster:

NAICS	Industry	Jobs	Score
624110	Child and Youth Services	51	29
624120	Services for the Elderly and Persons with Disabilities	1,247	23
624190	Other Individual and Family Services	356	37
624210	Community Food Services	164	32
813110	Religious Organizations	3,169	36
813211	Grantmaking Foundations	43	30
813219	Other Grantmaking and Giving Services	24	33
813311	Human Rights Organizations	21	31
813312	Environment, Conservation and Wildlife Organizations	58	30
813319	Other Social Advocacy Organizations	47	32
813410	Civic and Social Organizations	68	26
813910	Business Associations	75	33
813930	Labor Unions and Similar Labor Organizations	51	25
813990	Other Similar Organizations (except Business, Professional, Labor, and Political Organizations)	144	28

## 🛍 Local Retailing of Clothing and General Merchandise

32

You have 8 industries in this cluster:

NAICS	Industry	Jobs	Score
455110	Department Stores	1,477	32
455211	Warehouse Clubs and Supercenters	1,545	37
455219	All Other General Merchandise Retailers	629	30
458110	Clothing and Clothing Accessories Retailers	1,024	30
458210	Shoe Retailers	663	32
458310	Jewelry Retailers	148	31
459130	Sewing, Needlework, and Piece Goods Retailers	143	29

459510	Used Merchandise Retailers	547	29

## ■ Local Entertainment and Media

32

You have 10 industries in this cluster:

NAICS	Industry	Jobs	Score
449210	Electronics and Appliance Retailers	554	33
459110	Sporting Goods Retailers	281	30
459120	Hobby, Toy, and Game Retailers	169	28
459140	Musical Instrument and Supplies Retailers	62	29
459210	Book Retailers and News Dealers	87	25
512131	Motion Picture Theaters (except Drive-Ins)	168	31
513110	Newspaper Publishers	34	24
516110	Radio Broadcasting Stations	130	33
516120	Television Broadcasting Stations	278	40
516210	Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers	95	37

## ■ Local Commercial Services

32

You have 31 industries in this cluster:

NAICS	Industry	Jobs	Score
339950	Sign Manufacturing	124	35
459410	Office Supplies and Stationery Retailers	183	37
541110	Offices of Lawyers	1,034	41
541211	Offices of Certified Public Accountants	442	41
541219	Other Accounting Services	459	32
541350	Building Inspection Services	44	28
541380	Testing Laboratories	68	37

541620	Environmental Consulting Services	68	31	
541922	Commercial Photography	23	27	
561110	Office Administrative Services	616	33	
561320	Temporary Help Services	1,433	23	
561410	Document Preparation Services	91	23	
561431	Private Mail Centers	37	29	
561439	Other Business Service Centers (including Copy Shops)	31	32	
561491	Repossession Services	29	31	
561492	Court Reporting and Stenotype Services	45	29	
561611	Investigation Services	128	27	
561612	Security Guards and Patrol Services	209	30	
561613	Armored Car Services	24	30	
561621	Security Systems Services (except Locksmiths)	209	32	
561622	Locksmiths	50	30	
561710	Exterminating and Pest Control Services	199	35	
561720	Janitorial Services	2,322	33	
561790	Other Services to Buildings and Dwellings	233	30	
561990	All Other Support Services	202	30	
811210	Electronic and Precision Equipment Repair and Maintenance	77	30	
811310	Commercial and Industrial Machinery and Equipment (except Automotive and Electronic) Repair and Maintenance	141	35	
811411	Home and Garden Equipment Repair and Maintenance	29	28	
811412	Appliance Repair and Maintenance	58	30	
812320	Drycleaning and Laundry Services (except Coin-Operated)	163	28	
812332	Industrial Launderers	145	33	

## Textile Manufacturing

32

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
314120	Curtain and Linen Mills	11	32

## 🌲 Forestry

32

You have 2 industries in this cluster:

NAICS	Industry	Jobs	Score
113310	Logging	71	33
115310	Support Activities for Forestry	17	29

## Ⓣ Marketing, Design, and Publishing

32

You have 12 industries in this cluster:

NAICS	Industry	Jobs	Score
513120	Periodical Publishers	20	25
516210	Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers	95	37
519290	Web Search Portals and All Other Information Services	22	27
541410	Interior Design Services	131	31
541420	Industrial Design Services	13	28
541430	Graphic Design Services	106	31
541613	Marketing Consulting Services	181	31
541810	Advertising Agencies	116	34
541850	Outdoor Advertising	31	35
541860	Direct Mail Advertising	14	31
541890	Other Services Related to Advertising	15	28
541910	Marketing Research and Public Opinion Polling	34	28

## -trash Environmental Services

31

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
562920	Materials Recovery Facilities	11	31

## 🎬 Video Production and Distribution

31

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
512110	Motion Picture and Video Production	40	31

## 🐴 Local Personal Services (Non-Medical)

30

You have 20 industries in this cluster:

NAICS	Industry	Jobs	Score
455219	All Other General Merchandise Retailers	629	30
456120	Cosmetics, Beauty Supplies, and Perfume Retailers	282	26
456199	All Other Health and Personal Care Retailers	202	34
459910	Pet and Pet Supplies Retailers	143	29
459991	Tobacco, Electronic Cigarette, and Other Smoking Supplies Retailers	283	30
459999	All Other Miscellaneous Retailers	449	30
532289	All Other Consumer Goods Rental	64	32
541921	Photography Studios, Portrait	216	26
541940	Veterinary Services	425	35
611511	Cosmetology and Barber Schools	21	25
624410	Child Day Care Services	893	24
811490	Other Personal and Household Goods Repair and Maintenance	144	27
812111	Barber Shops	269	29
812112	Beauty Salons	1,312	34
812113	Nail Salons	548	32

812191	Diet and Weight Reducing Centers	33	27
812199	Other Personal Care Services	279	30
812310	Coin-Operated Laundries and Drycleaners	28	27
812910	Pet Care (except Veterinary) Services	191	27
812990	All Other Personal Services	1,142	30

## กระเป๋ Leather and Related Products

30

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
314910	Textile Bag and Canvas Mills	30	30

## ! Hospitality and Tourism

29

You have 15 industries in this cluster:

NAICS	Industry	Jobs	Score
459920	Art Dealers	42	30
561510	Travel Agencies	36	27
711211	Sports Teams and Clubs	33	29
711212	Racetracks	21	23
711219	Other Spectator Sports	103	23
712110	Museums	25	32
712130	Zoos and Botanical Gardens	89	31
712190	Nature Parks and Other Similar Institutions	48	35
713290	Other Gambling Industries	23	26
713990	All Other Amusement and Recreation Industries	136	25
721110	Hotels (except Casino Hotels) and Motels	722	27
721191	Bed-and-Breakfast Inns	10	26

721211	RV (Recreational Vehicle) Parks and Campgrounds	76	30	
721214	Recreational and Vacation Camps (except Campgrounds)	374	35	
721310	Rooming and Boarding Houses, Dormitories, and Workers' Camps	26	24	

## 🖨️ Printing Services

29

You have 2 industries in this cluster:

NAICS	Industry	Jobs	Score
323111	Commercial Printing (except Screen and Books)	92	28
323113	Commercial Screen Printing	69	29

## 📖 Education and Knowledge Creation

28

You have 10 industries in this cluster:

NAICS	Industry	Jobs	Score
541715	Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)	57	34
541720	Research and Development in the Social Sciences and Humanities	30	32
611310	Colleges, Universities, and Professional Schools	107	31
611430	Professional and Management Development Training	49	28
611691	Exam Preparation and Tutoring	176	27
611699	All Other Miscellaneous Schools and Instruction	104	24
611710	Educational Support Services	75	26
813920	Professional Organizations	15	29
902612	Colleges, Universities, and Professional Schools (State Government)	2,253	29
903612	Colleges, Universities, and Professional Schools (Local Government)	600	23

## 🎧 Music and Sound Recording

27

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
512240	Sound Recording Studios	16	27

## Apparel

25

You have 2 industries in this cluster:

NAICS	Industry	Jobs	Score
314999	All Other Miscellaneous Textile Product Mills	13	27
315210	Cut and Sew Apparel Contractors	19	24

## Performing Arts

25

You have 5 industries in this cluster:

NAICS	Industry	Jobs	Score
711130	Musical Groups and Artists	51	27
711310	Promoters of Performing Arts, Sports, and Similar Events with Facilities	27	25
711320	Promoters of Performing Arts, Sports, and Similar Events without Facilities	12	25
711410	Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures	18	26
711510	Independent Artists, Writers, and Performers	516	25

## Fishing and Fishing Products

25

You have 1 industry in this cluster:

NAICS	Industry	Jobs	Score
114112	Shellfish Fishing	12	25

## Agricultural Inputs and Services

13

You have 7 industries in this cluster:

NAICS	Industry	Jobs	Score
111000	Crop Production	2,372	1
112000	Animal Production	658	39
115112	Soil Preparation, Planting, and Cultivating	103	29
115115	Farm Labor Contractors and Crew Leaders	250	28
115116	Farm Management Services	77	31
115210	Support Activities for Animal Production	124	27
325314	Fertilizer (Mixing Only) Manufacturing	70	43

## Clusters That Don't Appear in Your Region

- ✈ Aerospace Vehicles and Defense
- ⚡ Electric Power Generation and Transmission
- 👞 Footwear
- ⌚ Jewelry and Precious Metals
- ⚕ Medical Devices
- ⛏ Metal Mining
- 🚬 Tobacco
- 🚢 Water Transportation
- ⛏ Coal Mining



The clusters in this analysis are defined according to the methodology of Harvard Business School's U.S. Cluster Mapping Project. Cluster icons used with permission of the U.S. Cluster Mapping Project (<http://clustermapping.us>).

Source: U.S. Cluster Mapping (<http://clustermapping.us>), Institute for Strategy and Competitiveness, Harvard Business School. Copyright © 2014 President and Fellows of Harvard College. All rights reserved. Research funded in part by the U.S. Department of Commerce, Economic Development Administration.

Lightcast has made modifications to the Harvard clusters in order to integrate our additional data.

# Appendix A - Data Sources and Calculations

## Input-Output Data

The input-output model in this report is Emsi's gravitational flows multi-regional social account matrix model (MR-SAM). It is based on data from the Census Bureau's Current Population Survey and American Community Survey; as well as the Bureau of Economic Analysis' National Income and Product Accounts, Input-Output Make and Use Tables, and Gross State Product data. In addition, several Emsi in-house data sets are used, as well as data from Oak Ridge National Labs on the cost of transportation between counties.

## Industry Data

Emsi industry data have various sources depending on the class of worker. (1) For QCEW Employees, Emsi primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

## Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

## Shift Share

Shift share is a standard regional analysis method that attempts to determine how much of regional job growth can be attributed to national trends and how much is due to unique regional factors.

## State Data Sources

This report uses state data from the following agencies: Texas Workforce Commission