



BRE Fundamentals Certification Course Assignment

To be certified as a Business Retention and Expansion Project Coordinator, you must:

- Actively and fully participate in the BRE Fundamentals Course
- Complete number 1, 2 or 3 below in self determined teams of 4-5 people
- Prepare a 5-10 minute presentation to be given to the class on the second day of class (Be Creative!)
 1. Prepare a PowerPoint presentation to introduce the BRE program to local leaders of the community.
 2. Complete and explain your plan of work for implementing a BR&E Visitation program in your community. If you prefer not to use the names of real people, identify positions that you would approach to serve on the leadership team and task force.
 3. Explain to us in detail how you would advise the local leadership team to do the following:
 - Recruit volunteers
 - Select firms to survey
 - Select a report writer and survey instrument