



BREI Fundamentals Course

August 12-13, 2024

Durant, OK

Course Agenda

August 12, 2024

8:30 am	Instructor Introductions and Course Overview
9:00 am	Self-introduction of participants
9:30 am	BR&E Program Introduction
10:15 am	Break
10:30 am	Program Planning & Evaluation Introduction
11:15 am	Community Profiles
12:00 pm	Lunch
12:45 pm	Social Capital's Role in BR&E Programs
1:30 pm	Local Leader Team Roles
2:00 pm	Break
2:15 pm	Survey Design and Firm Selection
3:15 pm	Firm Visitation Overview
3:45 pm	Recap
4:00 pm	Prepare for Group Presentations
5:00 pm	Adjourn

August 13, 2024

8:30 am	Reflection from Day 1
9:00 am	Firm Visitation Overview
9:45 am	Red Flag Review
10:15 am	Break
10:30 am	Survey Analysis and Reports
11:30 am	Action Team Planning
12:15 pm	Lunch
1:00 pm	Community Input, Celebration and Program Marketing/ Artificial Intelligence
1:30 pm	Program Evaluation
2:30 pm	Special Topics in BR&E
3:00 pm	Management of an Economic Development Organization
3:30 pm	Group Presentations
4:15 pm	BREI Membership and Certification
4:45 pm	Review, Evaluation and Additional Resources
5:00 pm	Adjourn