



BREI Fundamentals Course

Online Certification

October 15, 17, 22, and 24, 2024

1:00 – 3:30 Central Daylight Time

Course Agenda

October 15, 2024

1:00 – 3:30 Central Time

- Course Overview and Ground Rules 15 minutes
- Section 1 – Course Introduction 30 minutes
- Section 2 – BR&E Program Introduction 30 minutes
- Section 3 – Program Planning & Evaluation Introduction 30 minutes
- Section 4 – Community Profile 30 minutes
- Q&A and Homework 15 minutes

October 17, 2024

1:00 – 3:30 Central Time

- Reflection – 1st Class and Homework Review 15 minutes
- Section 4 – Community Profile 15 minutes
- Section 5 – Social Capital 30 minutes
- Section 6 – Local Leader Roles 15 minutes
- Section 7 – Survey Design and Implementation 30 minutes
- Q&A and Homework 15 minutes

October 22, 2024

1:00 – 3:30 Central Time

- Reflection – 2nd Class and Homework Review 15 minutes
- Section 8 – Firm Visitation Overview 45 minutes
- Section 9 – Red Flag Review 15 minutes
- Section 10 – Survey Analysis and Reports Report 30 minutes
- Section 11 – Action Team Planning 30 minutes
- Q&A and Homework 15 minutes

October 24, 2024

1:00 – 3:30 Central Time

- Reflection – 3rd Class and Homework Review 15 minutes
- Section 12 – Program Evaluation 30 minutes
- Section 13 – Community Input, Celebration and Implementation 15 minutes
- Section 14 – Special Topics in BR&E 25 minutes
- Section 15 – Management of an Economic Development Organization 20 minutes
- Certification 15 minutes
- Project Instructions 5 minutes
- **Due date for final project/homework – November 7, 2024**