THE ULTIMATE
CHATGPT GUIDE

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WELCOME!

Welcome to the Ultimate ChatGPT guide! Ready to level up?

Over the next 100 pages, you're going to absorb all our ChatGPT knowledge.

Let's dive in!

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Learn how to create an incredible prompt for use in DALL-E, Midjourney and any other image generator!

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SECTION 1 - PROMPT TIPS

Improve your ChatGPT responses with these killer 25 prompt tips.

1 GET VERBY.

Lean on doing words to deliver clear instructions to ChatGPT.

Try: Interpret, Apply, Demonstrate, Illustrate, Elaborate, Justify and Validate to get get different styles of answer.

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2

PUT IT IN REVERSE.

ChatGPT is capable of reverse prompting.

This is where it can generate a prompt based on text input. Just ask for reverse prompting.

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3 | TRANSFORM!

You can ask ChatGPT to transform into the personality of a famous person and ask for their opinions and feedback.

Try asking it to become Elon Musk and to criticise your business plan!

4 THESAURUS

Struggling to think of that perfect word?

Ask ChatGPT to become a Thesaurus and it will generate a list of other words with the same meaning as your input!

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5 CITE THAT.

If you want to ensure ChatGPT is giving you accurate information, ask it to provide sources.

You can then check them yourself to check the source of the information.

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6 QUOTE IT

To put emphasis on the most important parts of a prompt, put quotes around them for better results.

For example:
write an essay on 'social media marketing'

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7 ANCHOR YOUR PROMPTS

Use examples to anchor your prompts.

By giving an example of what you want first, the model will better understand what is needed and copy your style.

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8 PROOF FOR ME

You can get ChatGPT to proofread text for you.

Better yet, you can ask it to print the changes it makes in a bullet point list. This one is super helpful!

9 YES, I'VE READ THAT

ChatGPT is excellent at producing book summaries, in as much or as little detail as you want.

While we don't advise using it for your book club, if you want to get some key concepts from a book you haven't had chance to read, ask ChatGPT to summarise them for you!

10 PARAPHRASE

If you're not getting the desired response, try rephrasing your question or request in different ways.

Sometimes a slight variation in wording can lead to a more accurate or helpful response.

11

ASK CHATGPT

ChatGPT is an effective prompt generator.

If you're struggling for creative inspiration, ChatGPT can suggest some ideas in which to ask itself to answer. It's a bit like Inception.

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12 UPDATE YOUR CV/ RESUME

Use ChatGPT as your Resume/CV Guru.

"My current work experience is [insert here], please provide recommendations on how to write my CV's content, structure, or wording."

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13 FIX MY CODE

ChatGPT is excellent at debugging code.

If you're a programmer, paste your code in and ask it why it isn't working, or to improve it.

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14

CHATGPT TOO BIASED?

Ask ChatGPT to provide multiple perspectives or opinions on your question. This is particularly useful when preparing for a debate!

15 CHATGPT TOO MUCH LIKE CHATGPT?

Use this prompt to make ChatGPT a bit more human:

Strive to generate responses that mimic natural human language to create more engaging content.

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16 TALK TO IT LIKE A PERSON

It has been shown in studies the nicer you are to ChatGPT the better the outputs are. We're not kidding.

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17 ASK AGAIN

Feel free to re-ask the question. ChatGPT will change its answer each time.

Tweak your prompts slightly to get more varied responses.

18 ACTION WORDS

Don't start your prompts with "Can You ....", "Will you...".

Start your prompts with Action Words – Create, Write, Make, Generate, List, Think of, Point out, etc. You will get better results.

19

WHO'S THE AUDIENCE?

Specify the person this is written for - who is reading?

Is it a teenager, an adult, or a school kid? What is his level of understanding of the topic? Beginner, Intermediate or Advanced?

20 CRITICISE CHATGPT

Make ChatGPT improve the response by itself. Use the power of AI itself to get better responses.

Tell it to self-critise its answer and in the next prompt, ask it to improve the previous response based on the points it listed.

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21 MAKE A ROADMAP

Ask ChatGPT to make a roadmap for you to acomplish a task. anythgin from planning trips to writing blogs or learning a language.

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22 BRAINSTORM

Have an idea or thought, but it is not concrete?

Introducing Your Second AI Brain – ChatGPT. Ask it to brainstorm with you.

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23 VARIATONS

Not satisfied with the result ChatGPT gave, and want a slightly different version?

Tell ChatGPT to give you more variations, based on the part you liked.

24 BREAKDOWN

Want to know why ChatGPT gave a certain result?

Or what to know how you can write the same?

Ask ChatGPT to break-it-down.

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25 RATE CHATGPT

Rate the responses out of ten and ask ChatGPT to improve it!

e.g:

"That was a 6/10, give me a 9.5/10"

SECTION 2 - BAD TO GOOD PROMPTS

Watch me take a bad prompt and improve it!

Knowing HOW to prompt is everything.

Let me show you how to do it well.

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HERE IS OUR BASIC PROMPT:

M Write a 100 word paragraph on AI.

🟢 Artificial Intelligence (AI) is a branch of computer science focused on creating systems that can perform tasks that typically require human intelligence. Through algorithms and machine learning techniques, AI enables computers to analyze data, recognize patterns, and make decisions. It encompasses various applications, from virtual assistants and recommendation systems to autonomous vehicles and medical diagnostics. AI's transformative potential lies in its ability to enhance efficiency, accuracy, and innovation across industries. However, ethical considerations such as bias mitigation and responsible development are vital to ensure AI's beneficial integration into society while minimizing potential risks.

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NOW LET'S ADD SOME CONTEXT:

M Write a 100 word paragraph on uses of AI for Businesses.

AI has revolutionized business operations, offering a spectrum of applications. Customer service benefits from chatbots providing instant support, enhancing user experience. Data analysis becomes more insightful as AI crunches vast datasets, enabling informed decisions and predictive analytics. Personalized marketing leverages AI to tailor content and recommendations to individual preferences. Supply chains optimize through demand forecasting and inventory management. AI-driven fraud detection bolsters security. Additionally, AI streamlines hiring processes by screening resumes and conducting initial assessments. From automation to strategic insights, businesses harness AI's power to enhance efficiency, reduce costs, and drive innovation across various facets of their operations.

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ASSIGN CHATGPT ITS 'ROLE' FOR BETTER RESULTS.

M Act as an expert writer, write a 100 word paragraph on uses of AI for business, use language a 20 year old can understand.

Sure thing! AI is like a tech wizard for businesses. Picture this: super helpful chatbots that chat with you on websites. They're powered by AI, making customer service lightning fast. Ever noticed how Netflix suggests shows you're into? AI's the secret sauce, learning what you like. For bosses, AI sorts through heaps of data, showing trends that help them decide stuff. It's a superhero against sneaky fraud too, spotting unusual patterns. And guess what? When you apply for a job, AI might scan your resume first. From cooler shopping to smarter choices, AI's the rad friend businesses didn't know they needed!

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ADDING THE AUDIENCE HELPS CHATGPT UNDERSTAND CONTEXT.

M Write a 100 word paragraph on uses of AI for Businesses, use language a 20 year old can understand.

AI isn't just sci-fi stuff – it's a game-changer for businesses. Think about chatbots that answer questions on websites, making customer service faster. Big data? AI digs into it to find trends, helping bosses make smart choices. Ever notice ads that seem to know what you like? AI's behind that, tailoring ads to your interests. Businesses also use AI to predict what products will sell and prevent sneaky fraud. And hey, when you apply for a job online, AI might scan your resume first. From cooler customer experiences to smarter decisions, AI is like a super-smart sidekick for businesses.

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ADDING A 'TONE' WILL GIVE YOU MORE SPECIFIC RESULTS.

M Act as an expert writer, write a 100 word paragraph on uses of AI for businesses, use language a 20 year old can understand, use a narrative tone.

Alright, so AI isn't just futuristic buzz. It's the secret sauce businesses are stirring into their operations. Imagine talking to a website's chat and getting lightning-speed responses – yep, that's AI. Ever binged on Netflix recommendations? AI's the brainiac behind those spot-on picks. And when companies are scratching their heads over mountains of data, AI swoops in, finding patterns faster than you can say "data crunch." It's like having a crystal ball that predicts what products will sell like hotcakes. Plus, AI keeps an eagle eye out for sketchy stuff like fraud. So next time you shop online, remember, AI's the wizardry making it all click.

TEMPERATE IS A PARAMETER THAT CONTROLS CHATGPT'S CREATIVITY, FROM 0-1.

M Act as an expert writer, write a 100 word paragraph on uses on AI for businesses, use language a 20 year old can understand, use a narrative tone, temperature 0.7

AI's not just tech geek territory – it's the real MVP for businesses. Imagine you're chatting with a website and BAM! Instant replies thanks to AI. Remember those Netflix suggestions that feel psychic? Yep, AI's the brain fuel there. When companies drown in data, AI's the superhero sifting gold from garbage, spotting trends like a pro. Think of it as your personal crystal ball predicting what sells like crazy. Oh, and fraud? AI's got your back, Sherlock-ing the shady stuff. So, from speedy shopping to genius insights, businesses are riding the AI wave – and you're in on the action!

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THERE YOU HAVE IT - AN EXPERT LEVEL PROMPT.

NOW YOU KNOW HOW TO STRUCTURE PROMPTS FOR MAXIMUM RESULTS!

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SECTION 3 - CHAIN PROMPTING

Learn how to chain prompt.

Start with a product idea.

End with a full article!

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With the right prompts, ChatGPT can do almost ANYTHING.

In this chapter, we're going to learn how to chain prompts.

This allows you to keep developing your idea.

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1 CHAINED PROMPTING

Let's kick things off with a simple prompt.

M Write a headline for a car magazine about a new car

⬡ "Revolutionary Elegance Unleashed: Introducing the Cutting-Edge Marvel - The All-New 'ApexX' Supercar!"

Now we have an article headline.

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To continue the chain, follow up with another prompt.

M Now write 5 sub headlines for the article

---

1. Futuristic Design meets Aerodynamic Prowess: Aesthetics Redefined in the ApexX Supercar.
2. Unleash the Beast: Discover the Heart-Pounding Powertrain Technology Under the Hood.
3. Precision Engineering at its Finest: The ApexX's Unparalleled Performance on the Track.
4. Luxurious Comfort Meets Advanced Tech: Experience the Ultimate Driving Experience Inside the ApexX.
5. A Breakthrough in Sustainability: Unveiling the Eco-Conscious Innovations of the ApexX Supercar.

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Let's keep going and dig a bit deeper!

M Now generate 3 points for each sub headline

Sub Headline 1: Futuristic Design meets Aerodynamic Prowess: Aesthetics Redefined in the ApexX Supercar.

1. Striking Visuals: The ApexX Supercar's design transcends traditional norms, boasting sharp lines, sculpted curves, and an arresting presence on the road. Every angle captures the essence of a future-inspired masterpiece.

2. Wind-Tunnel Perfected: Engineers invested countless hours in the wind tunnel to optimize the ApexX's aerodynamics. From the sleek front fascia to the elegant rear diffuser, each element enhances downforce, stability, and efficiency, making it a force to be reckoned with on the track.

3. Form Meets Function: Beyond its eye-catching appearance, the ApexX seamlessly merges form and function. Innovative features, such as retractable aero-enhancing panels and adaptive LED lighting, not only look sensational but also improve overall performance and safety.

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Okay, this is good s stuff.tuff.

We need to organise it now.

Sub Headline 2: Unleash the Beast: Discover the Heart-Pounding Powertrain Technology Under the Hood.

1. Unrivaled Powerplant: The ApexX houses a monstrous engine that combines cutting-edge hybrid technology with a high-revving, twin-turbocharged V8. This powertrain unleashes an awe-inspiring horsepower figure and torque, delivering blistering acceleration and top-end speed.

2. Intelligent Torque Vectoring: The ApexX boasts a state-of-the-art torque vectoring system that dynamically distributes power to each wheel, optimizing grip and agility around corners. This precision handling provides drivers with unparalleled control and responsiveness during spirited driving.

3. Electrified Dominance: Embracing sustainable performance, the ApexX incorporates an advanced electric motor system that boosts power output and minimizes emissions. The hybrid setup not only enhances acceleration but also allows for all-electric cruising in eco-friendly mode.

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2 PUT IT IN A TABLE

ChatGPT can give you responses in the form of a table if you ask.

This is great for getting technical information or creative ideas in a list format.

Simply ask ChatGPT to add the info into a table.

M Now arrange all this in one proper and ordered table, please

⊛ Sure! Here's the information arranged in a proper and ordered table:

Sub Headline	Points
Futuristic Design meets Aerodynamic Prowess	1. Striking Visuals: The ApexX Supercar's design transcends traditional norms, boasting sharp lines, sculpted curves, and an arresting presence on the road. Every angle captures the essence of a future-inspired masterpiece.
	2. Wind-Tunnel Perfected: Engineers invested countless hours in the wind tunnel to optimize the ApexX's aerodynamics. From the

Great! Shall we get some help from a professional?

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3 TRANSFORM

Let's use what we know and ask ChatGPT to transform into the personality of a famous person and ask for their opinions and feedback.

Let's try Elon Musk...

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Let's see what Elon has to say!

M Transform into Elon Musk and critique this car in Elon Musk's style in 100 words.

Well, the ApexX is an interesting attempt, but there's room for improvement. The design appears futuristic, but it lacks the boldness I envision for next-gen vehicles. The powertrain is impressive, but it could be more electrifying – we must push the boundaries of sustainable tech. Precision engineering is commendable, but I believe we can achieve even greater handling prowess through advanced AI-based systems. The luxurious features are nice, but the focus should be on minimalism and functionality. While the eco-conscious initiatives are a step in the right direction, let's aim for a true paradigm shift in automotive sustainability. Let's keep innovating!

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Let's see what Elon has to say!

M Transform into Elon Musk and critique this car in Elon Musk's style in 100 words.

Well, the ApexX is an interesting attempt, but there's room for improvement. The design appears futuristic, but it lacks the boldness I envision for next-gen vehicles. The powertrain is impressive, but it could be more electrifying – we must push the boundaries of sustainable tech. Precision engineering is commendable, but I believe we can achieve even greater handling prowess through advanced AI-based systems. The luxurious features are nice, but the focus should be on minimalism and functionality. While the eco-conscious initiatives are a step in the right direction, let's aim for a true paradigm shift in automotive sustainability. Let's keep innovating!

Great, now I want Elon to write the whole article...

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4

REVERSE PROMPTING

Let's generate the reverse prompt for this article written by Elon!

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M Now generate a reverse chain prompt to get the best output from you, refer to all the previous chats.

Title: "Elon Musk's Vision for the Ultimate Supercar of the Future"

Reverse Chain Prompt:

You are Elon Musk, the visionary entrepreneur and CEO of Tesla and SpaceX. In your latest interview with a leading car magazine, you discuss your vision for the ultimate supercar of the future. You draw inspiration from the cutting-edge innovations in the ApexX, a recent car model, and explore how it aligns with your aspirations for sustainable engineering, futuristic design, and advanced technology. Emphasize the key features you would prioritize in a supercar, such as revolutionary powertrain technology, aerodynamic advancements, and AI-driven precision engineering. Share your insights on how the luxury and comfort aspects should blend seamlessly with eco-conscious initiatives to shape the next-generation driving experience. Finally, discuss your ambitions to set new benchmarks in automotive sustainability and the importance of pushing boundaries to make a positive impact on the environment and humanity.

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Now, paste the reverse Prompt back into ChatGPT.

M Title: "Elon Musk's Vision for the Ultimate Supercar of the Future"

Reverse Chain Prompt:

You are Elon Musk, the visionary entrepreneur and CEO of Tesla and SpaceX. In your latest interview with a leading car magazine, you discuss your vision for the ultimate supercar of the future. You draw inspiration from the cutting-edge innovations in the ApexX, a recent car model, and explore how it aligns with your aspirations for sustainable engineering, futuristic design, and advanced technology. Emphasize the key features you would prioritize in a supercar, such as revolutionary powertrain technology, aerodynamic advancements, and AI-driven precision engineering. Share your insights on how the luxury and comfort aspects should blend seamlessly with eco-conscious initiatives to shape the next-generation driving experience. Finally, discuss your ambitions to set new benchmarks in automotive sustainability and the importance of pushing boundaries to make a positive impact on the environment and humanity.

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And here is Elon's Article for us!

Title: Elon Musk's Vision for the Ultimate Supercar of the Future

In my latest interview with this esteemed car magazine, I am thrilled to share my vision for the ultimate supercar of the future, an endeavor that embodies sustainable engineering, futuristic design, and advanced technology. This vision is inspired by the groundbreaking innovations of the ApexX, a recent car model, and fueled by my unwavering commitment to pushing boundaries and making a positive impact on the environment and humanity.

Revolutionary Powertrain Technology:
At the heart of the ultimate supercar lies a revolutionary powertrain technology that not only delivers mind-bending performance but also aligns with our mission for a sustainable future. It is essential to move beyond traditional internal combustion engines and embrace electric propulsion fully. I envision an all-electric powertrain that harnesses the full potential of cutting-edge battery technology and advanced electric motors, providing unparalleled acceleration and top speeds, all while emitting zero harmful emissions.

Aerodynamic Advancements:
A supercar's design should be nothing short of breathtaking. In pursuit of unmatched aerodynamic efficiency, we will draw inspiration from aerospace engineering principles, refining the car's contours to minimize drag and enhance stability. This will result in a visually striking and functional design that seamlessly merges artistry with engineering precision. The car will feel like a natural extension of the driver's intent, responding to every command with unparalleled agility.

AI-Driven Precision Engineering:

To ensure the ultimate supercar offers a truly immersive and safe driving experience, artificial intelligence will play a pivotal role. We will integrate advanced AI systems that optimize performance, handling, and safety, adapting to various road conditions and the driver's preferences. AI will not only enhance the driving experience but also help prevent accidents and reduce the risk of collisions, making the roads safer for everyone.

Luxury and Comfort with Eco-Conscious Initiatives:

Luxury and comfort should not be compromised in our pursuit of sustainability. In fact, they should go hand in hand. We will prioritize eco-conscious materials and manufacturing processes to craft an interior that exudes opulence while being environmentally responsible. Recycled and renewable materials will feature prominently, and the entire interior will be designed with a focus on sustainable luxury, elevating the driving experience to a new level.

Automotive Sustainability:

Our vision extends beyond the car itself. We aim to revolutionize the entire lifecycle of the vehicle, from production to end-of-life recycling. By implementing eco-friendly manufacturing processes, we will minimize the carbon footprint associated with each vehicle. Moreover, we will explore ways to extend the lifespan of batteries and recycle them efficiently, reducing waste and further enhancing the car's sustainability.

Setting New Benchmarks:

As a pioneer in the automotive industry, I am committed to setting new benchmarks in sustainability. We will leverage our expertise in battery technology and renewable energy to create a supercar that can be recharged using clean energy sources, thus ensuring that the car itself is part of a sustainable ecosystem. Additionally, through partnerships and collaborations, we will strive to make electric vehicles accessible and desirable to a broader audience, accelerating the transition to a sustainable transportation future.

Conclusion:

The ultimate supercar of the future will be a marvel of engineering, design, and sustainability. It will captivate the world with its unparalleled performance, AI-driven precision, and futuristic aesthetics. As we continue to push the boundaries of technology, we will remain focused on our mission to create a better, more sustainable future for all. By blending luxury and comfort seamlessly with eco-conscious initiatives, we will redefine the driving experience and leave a positive impact on the environment and humanity. Together, we will steer the automotive industry towards a brighter, greener horizon.

SECTION 4 - PROMPTS FOR PRODUCTIVITY

ChatGPT prompts to improve your productivity!

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1 HELP ME DELIVER

Prompt: I'm a (Insert job) that [list work tasks]. Right know I [explain specific challenges you face]. Can you help me reach[desired outcome]??

1 ORGANISE MY TASKS

Please help me prioritise my tasks.
Here's a list of tasks:
[Task 1] [Task 2] [Task 3] ...

For Each Task Deadline or time constraint (if any): Urgency (High, Medium, Low): Importance (High, Medium, Low):

Task dependencies (if any): Personal preferences or criteria for prioritization:

Additional context or details about the task:

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2 SALES PITCHING

Please write a compelling sales pitch for the following product:
[Insert Product Description Here]

More Details:

- Target audience:
- Unique product features or benefits:
- Key selling points or value propositions:
- Competitors or similar products:
- Branding/style preferences (if any):
- Preferred tone:
- Call-to-action elements:

3 CONFLICT RESOLUTION

Please provide conflict resolution suggestions for the following situation: [Insert Conflict Details Here]

More Details:

- Context and parties involved:
- Core issues or disagreements:
- Previous resolution attempts (if any):
- Desired outcomes or goals:
- Constraints or limitations:
- Resolution timeline/urgency:
- Communication or mediation preferences (if any):

[Task 1], [Task 2] , [Task 3]...

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4 PROPOSAL WRITING

Please write a comprehensive proposal for the following:

[Insert Project or Proposal Details Here]

More Details:

- Objectives and scope:
- Target audience:
- Proposal guidelines (if any):
- Desired outcomes or goals:
- Relevant stakeholders:
- Budget or resources:
- Timeline or deadline:

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5 BUDGETING ADVICE

Please write a comprehensive proposal for the following:

[Insert Project or Proposal Details Here]

More Details:

- Objectives and scope:
- Target audience:
- Proposal guidelines (if any):
- Desired outcomes or goals:
- Relevant stakeholders:
- Budget or resources:
- Timeline or deadline:

SECTION 5 - CREATE AMAZING IMAGE PROMPTS

Learn how to create an incredible prompt for use in DALL-E, Midjourney and any other image generator!

With prompt chaining you can create very effective Image Prompts for use in DALL-E, Midjourney and other applications.

This is great for beginners getting started with AI image generation.

Let's make an EPIC prompt, using ChatGPT.

1 BRAINSTORMING

"I want to create a photo of a businessman for a Forbes magazine. How would this man pose?"

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1.1 BRAINSTORMING

For a Forbes magazine-style photo of a businessman, you'll want to capture an image that exudes confidence, success, and professionalism. Here are a few pose ideas that you could consider:

1. **Power Pose**: Have the businessman stand tall with his shoulders back and chest slightly forward. This pose emphasizes confidence and authority. He can have one hand in his pocket or at his side, while the other hand could be holding a briefcase or gesturing subtly.

2. **Desk Shot**: Place the businessman behind a desk, leaning slightly on it with arms crossed or resting on the desk's edge. This conveys a sense of control and leadership. Ensure the desk is clean and organized, reflecting his professional demeanor.

3. **Walking and Talking**: Capture the businessman walking purposefully, perhaps on a city street or in an office lobby. This dynamic pose showcases his active engagement in the business world. You can capture him talking on a phone, which adds a layer of multitasking.

4. **Contemplative Stance**: Have him leaning against a window, looking thoughtfully outside. This pose suggests strategic thinking and planning for the future. Ensure there's good lighting to illuminate his face and create a sense of focus.

5. **Conference Room**: Place the businessman at the head of a conference table, possibly in the midst of a discussion. This portrays him as a decision-maker and team leader. Capture him engaged in conversation, making a point or listening intently.

6. **Handshake**: Photograph the businessman in a handshake pose with another person, possibly sealing a deal or partnership. This captures his networking skills and ability to build relationships.

2 **CLOTHING**

Let's, proceed
with number 4.

Now describe
what he is wearing.

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CLOTHING

Great choice! For a contemplative pose with the businessman looking thoughtfully out of a window, you'll want to dress him in an outfit that's sophisticated, stylish, and reflective of his professional status. Here's a description of the clothing he could wear:

Suit:

- A well-fitted, tailored suit in a classic color like charcoal gray, navy blue, or deep black.
- The suit jacket should have a single-breasted design with notch lapels for a timeless look.
- The trousers should be perfectly hemmed and fitted, complementing the jacket.

Shirt:

- A crisp, white or light blue dress shirt made from high-quality fabric.
- The shirt should be well-pressed and neatly tucked into the trousers.

Tie:

- Choose a silk tie with a subtle pattern or a solid color that complements the suit.
- The tie should be tied in a Windsor or Half-Windsor knot for a polished appearance.

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Accessories:

* A classic wristwatch with a leather or metal strap adds a touch of elegance.
* Cufflinks that match the overall look can add a refined detail to the outfit.
* A pocket square in a coordinating color can be neatly folded in the suit jacket's breast pocket.

Shoes:

* Leather dress shoes in black or dark brown that are polished and well-maintained.
* Choose a style that complements the formality of the suit, such as Oxford or Derby shoes.

Grooming:

* Hair should be well-groomed and styled in a professional manner.
* A clean-shaven face or well-maintained facial hair, depending on the businessman's preference.
* Nails should be neatly trimmed and clean.

Remember, the goal is to create an overall look that's sophisticated and showcases the businessman's attention to detail and professionalism. The clothing should fit him perfectly, exuding confidence and helping him to feel comfortable during the photoshoot.

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2.3 CLOTHING

Lets finalise his dress as Charcoal grey suit, single breasted design, notch lapels, and hemmed and fitted trousers. white shirt, neatly tucked in trousers. Suggest a color for the tie, the knot should be Windsor.

A metal strap wristwatch, cufflinks that match, a pocket square, Brown leather shoes, well maintained facial hair, well groomed hair, trimmed nails.

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2.4 CLOTHING

Absolutely, your detailed description sounds like a sophisticated and stylish ensemble that's perfect for the contemplative pose. Here's the final outfit:

Outfit:

* Charcoal gray, single-breasted suit jacket with notch lapels.
* Hemmed and fitted charcoal gray trousers.
* Crisp white dress shirt, neatly tucked into the trousers.
* Silk tie in a deep burgundy or maroon color that complements the charcoal gray suit. The tie should be tied in a Windsor knot for a polished look.
* Classic metal strap wristwatch with a sleek and minimal design.
* Matching cufflinks that add a subtle touch of elegance.
* A pocket square in a complementary color, perhaps a shade of light gray or silver.

Shoes:

* Brown leather dress shoes, polished and well-maintained. Choose a style that balances classic and contemporary.

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2.5 CLOTHING

Grooming:

* Well-maintained facial hair, groomed to perfection.
* Hair neatly styled in a professional manner.
* Nails trimmed and clean.

This outfit not only reflects the businessman's professionalism but also adds a touch of sophistication and character to the overall look. It's a great choice for the contemplative pose, and the attention to detail in both the clothing and grooming will enhance the overall impact of the photograph for Forbes magazine.

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BACKGROUND

Now describe the background of the photo.

Certainly, the background for the photograph plays a crucial role in setting the tone and context for the image. For the contemplative pose of the businessman looking thoughtfully out of a window, you'll want a backdrop that enhances the overall atmosphere of reflection and success. Here's a description of the background:

Office with a Cityscape View:

- The businessman should be positioned near a large window with a panoramic cityscape view in the background.
- The window should be clean and well-lit, allowing natural light to illuminate the scene.
- The cityscape should showcase tall skyscrapers, modern architecture, and a bustling urban environment, emphasizing the businessman's connection to the business world.

Ambient Lighting:

- Soft, diffused natural light from the window should illuminate the scene, casting a gentle glow on the businessman's face and attire.
- The ambient light creates a serene and contemplative mood, perfect for the pose.

![Mindstream logo]

3.1 BACKGROUND

Décor and Furnishings:

- The interior space should be tastefully decorated with minimalistic and modern furnishings, reflecting the businessman's refined taste.
- A sleek desk or table near the window can add depth to the composition, but it shouldn't distract from the main focus – the businessman.

Neutral Color Palette:

- The interior color palette should consist of neutral tones such as light grays, whites, and soft blues. This helps create a clean and sophisticated backdrop that complements the businessman's attire.

Depth and Composition:

- The composition should allow for some negative space around the businessman, drawing attention to him while also showcasing the city view.
- The lines and angles of the cityscape can add depth to the photograph, enhancing its visual appeal.

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BACKGROUND

Please describe the furniture, lighting, composition, and out of window scenery a little more.

Of course, let's delve deeper into each aspect to create a vivid and detailed scene for the photograph:

Furniture and Decor:

- The furniture should be sleek and modern, perhaps featuring clean lines and minimalist design.
- A simple, uncluttered desk made of high-quality materials like polished wood or metal can be positioned near the window. It should have a few carefully selected items on it, such as a notepad and a pen, to suggest the businessman's work environment.
- A comfortable yet stylish chair placed beside the desk allows the businessman to lean on it as he gazes out of the window.
- Consider adding a small indoor plant on the windowsill to introduce a touch of greenery and freshness to the scene.

Lighting:

- Natural light should be the main source of illumination, filtering through the window and casting soft shadows.
- To ensure a balanced exposure, you might use sheer curtains that allow diffused light to pass through, softening the overall lighting effect.
- For added warmth and ambiance, you could have a subtle desk lamp or a floor lamp nearby, but their light should be gentle and not overpower the natural light.

3.3 BACKGROUND

Composition:

* Position the businessman slightly off-center within the frame, adhering to the rule of thirds. This creates a visually pleasing composition that draws the viewer's attention while also showcasing the cityscape.
* Use leading lines from the architecture outside to guide the viewer's eye toward the businessman, adding depth and visual interest.

Out-of-Window Scenery:

* The cityscape should reflect a vibrant and thriving urban environment. Skyscrapers, office buildings, and perhaps some iconic landmarks can be visible in the distance.
* If possible, capture the scene during the "golden hour" (early morning or late afternoon), when the sunlight is softer and warmer, casting a beautiful glow on both the businessman and the city.

Reflection and Contemplation:

* Encourage the businessman to look out of the window with a contemplative expression. This will convey a sense of deep thought and engagement with the surroundings.
* The reflection of the cityscape on the window glass can add an additional layer of visual interest and symbolism, representing the businessman's internal reflections mirroring the external world of business.

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CAMERA AND LENS

Now, help me decide on the best camera and lens for this type of image.

Selecting the right camera and lens for this photoshoot is crucial to capturing high-quality images that match the style and requirements of the Forbes magazine. Here's a recommendation for both the camera and lens:

Camera:

A high-quality digital single-lens reflex (DSLR) or mirrorless camera with excellent low-light performance and a good dynamic range would be ideal. Look for a camera that offers a high megapixel count for capturing fine details and producing sharp images.

Recommended Camera: Canon EOS 5D Mark IV or Nikon D850 (for DSLR), or Sony A7R IV (for mirrorless).

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CAMERA AND LENS

Lens:

The choice of lens will depend on your preference for composition, available space, and desired field of view. For this specific photoshoot, a prime lens with a wide aperture is recommended to achieve a shallow depth of field and to capture the subject sharply while gently blurring the background.

Recommended Lens: A 50mm f/1.4 or 85mm f/1.8 prime lens. These lenses provide a flattering focal length for portraits and offer a wide aperture to achieve that appealing background blur (bokeh).

Keep in mind that the lighting conditions will play a significant role in your lens choice as well. If you're shooting in natural light with ample sunlight coming through the window, the wide aperture of the prime lens will work well to control the exposure and depth of field.

Remember, regardless of the camera and lens you choose, mastering the technical aspects of your equipment and understanding how to control settings like aperture, shutter speed, and ISO will be crucial to achieving the desired result. Additionally, post-processing techniques can further enhance the final images to match the professional look expected in Forbes magazine.

4.2 CAMERA AND LENS

Give a specific recommendation.

Certainly! Based on your needs for capturing a high-quality photo of the businessman for Forbes magazine, here's a specific camera and lens recommendation:

Camera:

* Camera: Sony A7R IV
  * The Sony A7R IV is a high-resolution full-frame mirrorless camera known for its exceptional image quality, dynamic range, and advanced autofocus capabilities. Its 61-megapixel sensor will capture fine details, making it suitable for high-end editorial photography.

Lens:

* Lens: Sony FE 85mm f/1.4 GM
  * The Sony FE 85mm f/1.4 GM is a premium prime lens designed for portrait photography. With a wide f/1.4 aperture, it offers excellent subject isolation with a pleasing background blur. The 85mm focal length provides a flattering perspective for portraits.

This camera and lens combination will give you the tools needed to capture sharp, high-resolution images with beautiful background separation, perfect for the contemplative pose of the businessman for Forbes magazine.

5 BRING IT ALL TOGETHER

Now list all things we have discussed for this photoshoot in detail.

Certainly! Here's a comprehensive list of all the details we've discussed for the photoshoot:

Businessman Photoshoot for Forbes Magazine:

* **Pose: Contemplative Stance**
    * Businessman leaning against a window, looking thoughtfully outside.
* **Clothing: Charcoal Grey Suit**
    * Charcoal gray, single-breasted suit jacket with notch lapels.
    * Hemmed and fitted charcoal gray trousers.
    * Crisp white dress shirt, neatly tucked into the trousers.
    * Silk tie in a deep burgundy or maroon color, tied in a Windsor knot.
    * Classic metal strap wristwatch.
    * Matching cufflinks.
    * A pocket square in a complementary color.
* **Background: Office with Cityscape View**
    * Businessman positioned near a large window with a panoramic cityscape view.
    * Soft, diffused natural light filtering through the window.
    * Minimalistic and modern furnishings, such as a desk and chair.
    * Neutral color palette with light grays, whites, and soft blues.
    * Lines and angles of the cityscape adding depth to the composition.

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5.1 BRING IT ALL TOGETHER

* **Camera and Lens: Sony A7R IV and Sony FE 85mm f/1.4 GM**
  * High-resolution full-frame mirrorless camera.
  * 85mm prime lens with a wide f/1.4 aperture for shallow depth of field.
* **Additional Considerations:**
  * Location and setting confirmation.
  * Props and accessories, including desk, chair, indoor plant, notepad, pen, silk tie, pocket square, wristwatch, cufflinks, and possibly a briefcase.
  * Hairstyling and makeup for a natural and professional look.
  * Assistants or crew members to assist with lighting and props.
  * Scheduled date and time, considering lighting conditions.
  * Clear communication of the desired style and emotional expression to the photographer.
  * Backup camera equipment.
  * Test shots to ensure proper setup before the actual shoot.
  * Planning for post-processing and editing.
  * Model release forms if necessary.

By carefully considering and implementing all these details, you'll be well-prepared to execute a successful and visually stunning photoshoot that captures the essence of the businessman for Forbes magazine.

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THE FINAL PROMPT

Now structure all this information in the form of a text rompt to generate a very realistic image.

"Generate a highly realistic image of a businessman intended for a Forbes magazine cover. The desired pose is a contemplative stance, where the businessman is leaning against a window with a panoramic cityscape view. He should be dressed in a charcoal gray, single-breasted suit jacket featuring notch lapels, accompanied by tailored charcoal gray trousers. The crisp white dress shirt should be neatly tucked into the trousers, and he should be wearing a silk tie in a deep burgundy or maroon color, tied in a Windsor knot. Completing the attire are a classic metal strap wristwatch, matching cufflinks, and a pocket square in a complementary shade.

The scene should be set in a modern office with a large window providing a soft, diffused natural light that illuminates the space. The office should be tastefully decorated with minimalistic furnishings, including a sleek desk and a comfortable yet stylish chair. The color palette should consist of neutral tones, such as light grays, whites, and soft blues, creating a clean and sophisticated backdrop. The lines and angles of the cityscape outside should add depth to the composition.

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THE FINAL PROMPT

The camera of choice is the Sony A7R IV with a Sony FE 85mm f/1.4 GM lens, ensuring high resolution detail and a shallow depth of field. The camera should capture the businessman' expression as he gazes contemplatively out of the window. The image should exude confidence, success, and professionalism, reflecting the businessman's connection to the business world.

Please ensure the businessman's hair is well-groomed, and if applicable, his facial hair is well-maintained. Lighting should emphasize the soft, diffused natural light from the window casting gentle shadows. Additional details to consider include a notepad and pen on the desk, a small potted indoor plant on the windowsill, and a possible briefcase nearby for added context.

Generate the image with meticulous attention to detail, focusing on realistic textures, lighting, and expressions, in line with the style and tone of a high-quality editorial cover for Forbes magazine."

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7

GENERATE IT!

Now, paste the prompt into your image gen of choice! We are using Midjourney here.

Shall we check out the result?

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8   THE FINAL RESULT

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THE END

You have reached the end, congrats!

That's it, you're officially a ChatGPT god.

Don't slack off now though. ChatGPT continues to evolve and get smarter. We need to do the same!

Make sure to read Mindstream every day in your inbox. It'll keep you up to date with all the stuff the matters in the AI world!